July 2012 Edition 3

PeSCoS Newsletter

3rd Project Newsletter

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Lifelong Learning Programme

Third Project Meeting and PeSCoS Genie Test Release

This quarter has been very busy and fruitful for the PeSCoS project. The two main events were:

 The third and final project meeting held in Milan, Italy on the 29th and 30th of May

The purpose of the

partners up to speed

with respect to work

the project and

work for the

already performed on

envisaged work for the

aspect of the envisaged

concerns the stability of

localization of the all the

forthcoming period.

The most important

forthcoming months

functionality and the

training content and

languages of the

user interfaces to the

the PeSCoS Genie

meeting was to bring all

2012. The meeting was hosted by Eurocrea at Hotel Michelangelo - Via Domenico Scarlatti 33, Piazza Luigi di Savoia, 20124 Milano. • The test release of the PeSCoS sustainability genie comprising the full functionality of the tool in the English language.

Meeting Purpose

partners. Then, the assessment will start, first internally and then with the involvement of the target groups in order to obtain the final conclusions for closing the project.

Additional items of the meeting concerned issues relevant to the following work items:

- Finalisation of the footprint reduction algorithms per energy area;
- Testing process for evaluating the test release;



- Translation process for content and user interfaces;
- Development of the test and assessment questions;
- Elaboration of the certification scheme;
- Dissemination material and actions to support the assessment exercises;
- Methodology for executing the assessments;
- Time plan for remaining project activities;
- Financial reporting issues;



Outcome of the meeting

The partners have successfully concluded to the final functionality to be supported for the assessment release of the PeSCoS tool.

A series of corrections and improvements were discussed and agreed upon and were at the same time recorded in the AVACA incident management tool (JIRA) for processing.

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The translation process, the testing process and the assessment methodology were presented and discussed among the partners who agreed upon the next steps. All decisions are captured on a consolidated action list for the immediate future which reflects the renewed commitment of all partners to the successful completion of the project.

The informal certification scheme to be supported by the project as a further motivational measure for SMEs was also discussed and the partners concluded with regards to its final design and purpose.



Testing Process for PeSCoS Genie Test Release is now completed

Purpose

A Test Plan will be used to guide the internal tests carried out by the partners to the test release of the PeSCoS Genie. The purpose of having a test plan is to ensure as much coverage of the tool's functionality as possible in order to obtain adequate feedback for the improvements that will need to be in place in the assessment release of the tool that will be used for the execution of the assessment exercises with the involvement of SMEs from the target groups.

Methodology

The methodology for the testing process comprises two parts:

 The familiarisation of the testers with the PeSCoS Genie as it will be the first time they will have the opportunity to work hands on with the tool and they

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will need to understand the look and feel and the application logic behind the supported functionality. For this purpose the test release was accompanied by a guide (D4.2 -PeSCoS Test Release v1.0.doc) with instructions about how to access the footprint calculator, create an account and use the tool, etc. The designated testers should start by accessing the tool following the steps described in the guide.

2. The methodology for the actual testing of the PeSCoS Genie (D4.6 Test Plan V1.0.doc) which follows the following steps:

a. Describes the test

eliminate their unsustainable

ways and embrace new,

Prompt SME to select

actions to implement

environment

- Assigns specific testing responsibilities to each partner (2 energy areas per partner)
- c. Indicates time to be allocated to testing by indicating the envisaged effort
- d. Details the process for reporting issues



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Conclusions

The testing of the tool should be "key driven" where in the majority of cases an action causes a reaction by the tool. It is believed that for the purpose of testing the tool in a structured manner, testers should qo through distinct steps following the sequence of questions per energy area and then moving to completion the action and overview functionalities.



Assessment Methodology for PeSCoS is now completed

Purpose

The assessment activities will follow the successful completion of the internal testing (D4.3) leading to the assessment release of PeSCoS delivery the (D4.4) platform accompanied by the assessment material (D4.1) and certification scheme (D4.5) and will serve a dual purpose:

1. On the one hand they help to measure the efficiency of the course and the project in general;

On the other hand 2. they serve as a step for acquiring the PeSCoS certification website badge. SMEs will first need to complete successfully the course and this will be demonstrated by the successful completion of the PeSCoS personalised test.

<u>Methodology</u>

Following the delivery of the assessment release, each partner will be responsible for the first assessment test of the developed training system, to be implemented as follows:

At least three staff need persons to be involved: they should register in the website and act as end-users of the platform. i.e. representatives of three SMEs working in three different sectors (e.g. manufacturing, services, retail etc)

- They should try the system in all its aspects:
- 1. First of all the footprint calculator and its features: Current Footprint, Transport, Electricity, Heating, Recycling;
- 2. Secondly the feedback from the environmental "Genie"
- 3. Thirdly the provided training
- Finally the technical aspects: userfriendliness, ease of navigation, accessibility, adaptability to different sectors and situations.

• The staff involved will fill in an evaluation questionnaire and send their comments to the project coordinator, that will implement, with the collaboration of the other members of the consortium, all the necessary improvements.

Then, the actual assessment will be organised by each of the participating partners (in Poland, Italy, Portugal, Spain, Netherlands).

Each partner is responsible to organise one assessment exercise.

The partners can choose different approach depending on their relations with the target group and their specific needs and constraints.

They in particular will contact representatives of SMEs via email, telephone, web tools, visit in person. The partners will also take part in relevant public events where SMEs are attendees and/or promoters.

Finally, they will organize workshops, events, seminars and other ad hoc events in order to involve the final beneficiaries of the project in the assessment activities.



"The PeSCoS project concerns the implementation of a personalised training system for SMEs to be able to eliminate their unsustainable ways and embrace new, greener habit"





Design of the PeSCoS Informal Certification

Scheme is now agreed upon

The finalization of the PeSCoS informal certification scheme was discussed during the third meeting.

It is not eligible to claim that

the tool will make a full-proof

footprint before and after the

application of actions for its

reduction and as such it is not

the

carbon

of

Purpose

calculation

in the best interest of the project to claim any kind of "certification" in this respect.

Instead, it is more appropriate to make a specialization of the website badge idea. So, the partners agreed upon the direction of the website badge for an informal certification. The SMEs that will be awarded a website badge will be mentioned in a special page on the PeSCoS website in order to act as a motivational factor for SMEs to follow the PeSCoS training system.

Design Considerations

Based on the concept of a website badge, a design for the badge was presented in three different 'flavours' (bronze, silver, gold).





PeSCoS Test Release is now accessible



The PeSCoS Test Release is now accessible via the project website (www.pescos.eu). It features the complete functionality of the tool in the English language. The tool is accessible to both registered and unregistered users. Unregistered users however cannot persist their calculated footprint for each of the energy areas.

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More information

Visit our WEBSITE www.pescos.eu

for more information about the project, to subscribe to our mailing list and receive our newsletter.





PeSCos Consortium

The PeSCoS consortium is made of 7 European organisations experienced in transnational projects promoting sustainable development:





Technical University of Lodz

<u>www.p.lodz.pl</u>

eurocreamerchant consulenza direzionale d'impresa www.eurocreamerchant.it







Project Coordinator:



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Delicious Stack: PesCoS -Personalised Sustainability Coaching for SMEs



LinkedIn Group: PeSCoS - Personalised Sustainability Coaching for SMEs



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