



Eurocrea Merchant Project Portfolio

*Eurocrea Merchant aims at improving
the competitiveness and innovation of the
European society through business
development, training and creation of
transnational partnerships in a European
dimension*

Presentation

Eurocrea Merchant was born on the initiative of a group of professionals, chartered certified accountants and all with decades of experience, who have as their own mission to aid qualified firms thanks to the experience and know-how acquired in the different areas of the country's economic sectors each one with its own specific features and opportunities. We have 2 premises: in Milan and Naples

A unique high skilled in-house team supporting the whole project cycle: from the design to the reporting.

Activities

The activities we perform can be summarized in two main branches:

Research&Implementation of solutions in:

- ❖ Education & Training
- ❖ New skills for new jobs
- ❖ Design and/or re-design of the skill's profiles
- ❖ Capacity Building
- ❖ Sustainability & Local Development
- ❖ Entrepreneurship and Social Innovation
- ❖ Promotion of transversal skills
- ❖ Innovation for growth in the business and cultural sector

External Technical assistance

- ❖ Teaching and training
- ❖ External auditing and evaluation for EC's various programmes
- ❖ Project management from the design throughout the whole implementation,
- ❖ External quality evaluation and assessment

Activities in the project

- ❖ ECVET implementation
- ❖ Work based learning solution
- ❖ Quality assurance
- ❖ Management and reporting
- ❖ In-house project design

Our training courses

- ❖ High specialization course for European Project Management
- ❖ Budgeting and reporting of European funded project
- ❖ Thematic workshop for Erasmus Plus project design and implementation

Specialization areas

Our activities expanded through the years towards a wide transnational network and projects, always looking forward for innovative approach and methodologies. This brought us to a specialization in 5 different categories.

<i>SMEs & Entrepreneurship.....</i>	<i>p.4</i>
<i>Sustainability & Resource efficiency.....</i>	<i>p.18</i>
<i>Digital Learning.....</i>	<i>p.31</i>
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<i>Technical assistance in Reporting & External Evaluation.....</i>	<i>p.49</i>



EUROPEAN EXPERT IN SOCIAL INNOVATION INCUBATION

Identification

Proposal number:

2015-1-IT01-KA202-004636

Start date: 01-10-2015

End date: 01-10-2017

Partnership

EUROCREA MERCHANT (PROJECT LEADER)

UNIVERSITY OF GREENWICH

MAKE A CUBE SRL

FONDO FORMACION EUSKADI SLL

SFC - SISTEMI FORMATIVI

CONFINDUSTRIA

IONAD FORBARTHA GNO

TEORANTA - WESTBIC

RUSE CHAMBER OF COMMERCE

AND INDUSTRY ASSOCIATION

Project description

ESII specific aim is to spread and promote in Europe a new professional curriculum, namely the European Expert in Social Innovation incubation (ESII).

Social innovation processes rely on the inventiveness of citizens, civil society organisations, local communities, businesses and public servants and services. They are an opportunity both for the public sector and for the markets, so that the products and services better satisfy individual but also collective aspirations. But this inventiveness needs to be directed and guided towards market-relevant initiatives, to become social businesses, i.e. enterprises with a positive social impact.

Who can offer this guidance and facilitation service?

The European ESII, a professional in virtual incubation, that provides expert consulting and tailored workshops to help social entrepreneurs and innovators build the skills, strategies and networks they need to succeed.

Countries involved

Italy

United Kingdom

Spain

Bulgaria

Ireland

Project main outcomes

The main tangible results are:

1. the implementation of the ECVET system to the field of social innovation incubation, a growing sector in Europe lacking a common framework for transparency of competences.
2. An innovative learning environment to train ESIIIs, through an interactive platform offering educational materials and simulation tools

The outcome is to favor the acquisition of new competences in terms of social innovation incubation and facilitation by the actors offering support to business and local development.

Budget

EU contribution: 299.549,00 €

EM funding: 582.30,00 €

Support Program



Erasmus+

KA2 STRATEGIC PARTNERSHIP

Our role

Eurocrea Merchant role is to, first coordinate project consortium and the overall implementation of project activities. Secondly EM contributes to the definition of the ECVET profile for the European Expert in Social Incubation Innovation. In particular will guide the partner in the ECVET structure for the definition of the curriculum. Moreover EM will take part to the production of the training plan and the development of training modules.

SILVER WORKERS

Identification

Proposal number:

2015-1-IT01-KA202-004624

Start date: 01-09-2015

End date: 31-09-2018

Partnership:

VISES ONLUS (PROJECT LEADER)

EUROCREA MERCHANT

EUROPEAN BUSINESS AND

INNOVATION CENTRE NETWORK

SFC-SISTEMI FORMATIVI

CONFINDUSTRIA S.C.P.A

U.I.L. - UNIONE ITALIANA DEL

LAVORO

FUNDACION FUNDECYT

STAFFORDSHIRE UNIVERSITY

SOCIEDADE PORTUGUESA DE

INOVACAO

Countries involved

Italy

Belgium

Portugal

Spain

UK

Budget

EU contribution: 431.192,00 €

EM funding: 63.068,00 €

Project description

The project idea is to offer 50s+ jobseekers (unemployed and/or dismissed), so-called "silver workers" the re-integration into the job market by mainly transforming their hobbies and other interests into start-ups.

Recently, middle-aged workers have suddenly found themselves out of work, forced after years and perhaps decades to reinvent a new professional and a new life. The basic objective of this project is therefore to improve the knowledge, skills, competences and working tools, to make silver workers able to give birth to a new business, putting into practice their creativity, their ideas and their hobbies.

The Target Groups will potentially be able, as a final result, to develop entrepreneurial and enterprising skills and competences in order to set-up their own start-up companies thanks to the coaching, mentoring and training about entrepreneurship.

The partnership is very well stocked with a good combination and complementarity of skills from the type of entities involved (trade unions, networks, universities, NGOs, experts in vocational training institutions) to ensure a correct interpretation of market employment and training needs today.

Project main outcomes:

- Improvement of the educational offer by promoting the most appropriate and effective education devoted to over 50s, especially low skilled and jobseekers;
- Promotion and enhancement of a new labor market through the creation of new jobs and tasks, much more up to date with the needs and trends of contemporary society and of labor market;
- Alignment with the professional skills necessary to integrate into new professions complying with contemporary trends.

Our role:

Eurocrea Merchant has a key role in the project, not only in relation to the training contents development, but it also gives a great contribution to the overall project management and implementation phases. It ensures the quality standards of the final results and the consistent project monitoring and control by anticipating potential risks and problems compromising the good execution of project activities.

Support Program



Erasmus+

KA2 STRATEGIC PARTNERSHIP

Project-IPEC

Identification

Proposal number:

2015-1-IE01-KA202-008641

Start date: 01-09-2015

End date: 01-09-2018

Partnership:

INSTITUTE OF TECHNOLOGY

TRALEE (PROJECT LEADER)

EXPONENTIAL TRAINING &

ASSESSMENT LIMITED

EXPONENTIAL TRAINING &

ASSESSMENT LIMITED

EUROCREA MERCHANT

CYPRUS PROJECT MANAGEMENT

SOCIETY

EMCRA - EUROPA AKTIV NUTZEN

STICHTING BUSINESS

DEVELOPMENT FRIESLAND

Project description

The project aims to contribute to improving the performance of micro and small enterprises at both a national and European level. Partners will bring together two different bodies of knowledge (i.e. Project Management and gamification) synthesise a new micro-lite Project Management methodology using the IPEC project cycle: Initiate, Plan, Execute and Close. By adopting best Project Management practices, 'state of the art' gamification technology and the latest blended learning techniques and practices, partners aim to 'exemplar' project that will act as a 'demonstrator' project for future VET products utilising gamification.

The project will involve 200 participants from the target group: new business start-ups and small enterprises trading for less than three years and set up by Generation Y individuals. They will implement the micro-lite Project Management methodology in their business. They will be supported by 40 IPEC Coaches trained to deliver on-line business coaching and to facilitate execution of results-driven business projects.

Countries involved

Ireland

United Kingdom

Greece

Italy

Cyprus

Germany

The Netherland

Budget

EU contribution: 414.460,00 €

EM funding: 56.150,00 €

Support Program



KA2 STRATEGIC PARTNERSHIP

Project outcomes

Project-IPEC outcome is the measurable improvements in the performance of enterprises. This impact will be captured and used to stimulate a national and European debate with VET and SME policy makers regarding the wider use of gamification, on-line business coaching and the micro-lite Project Management methodology as a mechanism for improving the performance of Europe's SME. Partners are producing a policy paper called, 'The Wider Use of ICT, Gamification and Micro-lite Project Management within VET'. The paper will be presented at a series of national seminars and a European conference, entitled, is 'Transforming European Economic Performance: Releasing the Potential of SMEs'.

Our role

Eurocrea Merchant contributes to the project as a partner. The activities in which is involved are:

- Definition of the pedagogical materials through the redaction of a baseline report that will represent the base for the creation of the Micro-Lite Project Management Methodology
- Development of the Project Lite toolkit together with the other partners
- Implementation of the Gamification IT tools
- Support to the development of the IPEC gamification platform
- Participation to the definition of the IPEC blended course
- Draft of the policy recommendations for the wider use of gamification within VET

Community of Responsible Recreational Initiatives in Europe - CORRIE

Identification

Proposal number:

2015-1-BG01-KA202-014280

Start date: 01-09-2015

End date: 01-09-2018

Partnership:

BALGARSKA ASOTSIATSIYA ZA

ALTERNATIVEN TURIZAM (PROJECT LEADER);

STICHTING BUSINESS DEVELOPMENT FRIESLAND

EUROCREA MERCHANT

EOLAS

SOCIEDADE PORTUGUESA DE

INOVACAO – CONSULTADORIA

EMPRESARIAL E FOMENTO DA

INOVACAO

CANICE CONSULTING LIMITED

PROJECT IN MOTION LIMITED

Countries involved

Bulgaria

Netherlands

Italy

Spain

Portugal

United Kingdom

Malta

Budget

EU contribution: 277.963, 00 €

EM funding: 54.360, 00 €

Project description

Tourism is one of the world's largest and fastest growing economic sectors. Within this continuing growth of tourism there is a growing trend and a raising consumer awareness of sustainable and responsible tourism.

The main project target group is represented by SMEs from rural regions active in tourism, which can benefit from new and innovative training materials enabling them to develop better entrepreneurial skills for managing a responsible business in tourism. As a result of this, they have the possibility to increase their competitiveness improving their company performance.

This project foresees the development of the following results:

- Awareness raising campaign;
- Manual – How to become responsible;
- Manual – How to promote your image of CSR?
- Manual – How to set up a local network of responsible companies?
- Training kit - Trainer manual to implement a training on the 4 previous results;
- Online platform & community.

Trainers and staff of tourism-related associations and consulting & business supporting organizations benefit from CORRIE outputs as well.

The project has also an impact on the local communities, the environment, the tourists and the whole society, as they indirectly benefit from the project results.

The expected impact on other relevant stakeholders (governance, CoC, etc.) is to better serve & support their target groups with access to the materials in 6 different languages.

Project main outcomes:

- Increasing of the awareness level about the topic of responsible tourism;
- Understanding of the business opportunities related to the sustainable tourism, with the opportunity to capitalize on it individually or as a group of small entrepreneurs together;
- Building of high value/low volume (specialized) rather than high volume/low value (mass) tourism;
- Development of entrepreneurial skills and 'responsible' mind-sets amongst people and communities active in tourism;
- Production of new and innovative approaches to better support competitiveness and employment in particular at regional and local level. This results in a reduction of rural depopulation.

Support Program



Erasmus+

KA2 STRATEGIC PARTNERSHIP

Our role

Eurocrea is responsible for the actual development of the training kit, including the structure, content and layout.

This material has been presented and discussed at the meetings, requesting feedback from all partners.

It is also responsible for the development of content regarding the dissemination of the training package.



Executive Coaching for SME's U-COACH

Identification**Proposal number:**

2009-1-ES1-LEO05-10351

Start date: 01/10/2009*End date:* 30/09/2011**Partnership:****FUNDECYT** (PROJECT LEADER);

UNIVERSIDAD DE EXTREMADURA

(PROJECT CONTRACTOR) ;

INNOVATE

PROJECT IN MOTION PIM

BDF

AGENTIA PENTRU DEZVOLTARE

REGIONALE NORD-EST

EUROCREA MERCHANT

X-LAB

Countries involved:

Spain

Ireland

Malta

Netherlands

Romania

Italy

Lithuania

Project description

The current economic environment presents many challenges that sometimes require an excellent management of the resources available to the leader of the organization. These challenges can lead managers to face with dilemmas or frustrated. In this line, executives have been looking for executive coaching when they felt that a change in behavior, either for themselves or members of their teams, could make a significant difference in the success of the organization over the long term. Therefore, the essence of Executive Coaching has helped leaders to find the answers to their dilemmas and challenges through the use of a series of tools that have allowed coaches to know themselves and thus to transform their knowledge and skills in results for the organization.

The objective of U-COACH was the development of the skills and competences necessary to integrate and apply Executive Coaching techniques in the human resources and personnel management team processes.

The development and application of Executive Coaching as a tool for person and human resource management for all managerial levels of the organisations, has allowed the stimulation of leadership and self-management skills of their human resources and team members.

The learning methodology has been based upon a self-learning on-line system using a platform which integrates information, training materials and contents in the field of executive coaching.

Budget*Total eligible costs:* 340.997 €*EU contribution:* 238.694 €*EM funding:* 55.618 €**Project outcomes:**

- Improvement in SMEs' organisational processes and performance.
- Stimulation of leadership and self-management skills of human resources and team members working in SMEs;
- Implication and motivation of the organisations in the development of daily tasks and activities;
- Possibility for SMEs to gain an important competitive position in the market thanks to the developed skills of their managerial and operative team.

Support Program

LEONARDO DA VINCI - TRANSFER OF INNOVATION

Our role

In this project Eurocrea Merchant elaborated the "Report on the Methodology for Assessment and Validation" which summarized the development of a common validation methodology and fieldwork necessary to evaluate:

- The overall impression of the beneficiaries on the developed system;
- The contents of the training program;
- The e-learning platform quality and relevance level.



People on Work Empowerment Resources - POWER

Identification

Proposal number:

2010-1-SK1-LEO05-01569

Start date: 01/11/2010

End date: 31/10/2012

Partnership:

SPIS REGIONAL DEVELOPMENT
AGENCY (PROJECT LEADER);
KAUNAS REGIONAL INNOVATION
CENTRE

EUROCREA MERCHANT
INNOVATE

FUNDACION MAIMONA

IDEC S.A.

X-PNEL LTD

EDITORIALE IL DENARO S.P.A.

Countries involved:

Slovakia

Lithuania

Italy

Ireland

Spain

Greece

Cyprus

Project description

The analysis of the situation in partner countries (Slovakia, Lithuania, Italy, Ireland, Spain, Greece and Cyprus) revealed significant necessity of tourist companies to become more innovative in the knowledge regarding human resources management and development. It identified the lack of appropriate training programs of knowledge and talent management as well as the lack of qualified trainers, who provide them. Several training programs of Knowledge and Talent Management have already been developed through a previous Leonardo da Vinci project named "TALISMAN" and tested in other European countries. Those vary in scope and methodological approach and they should be at first adapted to target groups and Countries concerned.

Project aims included: analysis of the initial training program, its adaptation to the needs of participating countries and target groups (managers of SMEs in tourism) and the evaluation/dissemination of project results, up to the preparation for their subsequent exploitation.

The self-learning system consists of:

- Knowledge base allowing managers of SMEs a friendly, fast and easy access to materials and contents about Talent resources management (techniques, tools, solutions);
- Self-diagnostic tool guiding the users to proper materials according to the situation and specific application environment;
- Training area with different useful contents and tools for Talent management;
- Support tools as forums, FAQs and manuals for system use.

Budget

Total eligible costs: 298.572 €

EU contribution: 223.920 €

EM funding: 43.051 €

Project main outcomes:

- Availability of a training program for all those managers who want to better develop talent human resources working in their SMEs operating in the tourism sector;
- Improvement of the overall service quality of SMEs operating in the tourism sector in the participating countries and over, with a consequent increase of the profitability of the sector in the interested regions;
- Better valorization of the human resources working in the tourism sector.

Our role

In this project Eurocrea conducted a survey in Italy in order to analyse the state of the art on knowledge and talent management in the tourism sector. So, it distributed questionnaires to representatives of the target group, then collected the filled analysis tools and analysed them in order to produce a target group needs analysis National report. It then adapted the training program for the talent resources management to the Italian context thanks to its great knowledge about HR innovative management tools and solutions, monitoring at the same time the overall quality of project activities, results and processes, giving suggestions for their constant improvement.

Support Program



LEONARDO DA VINCI - TRANSFER
OF INNOVATION



Marketing of local and organic food products - MARLO

Identification**Proposal number:**

2013-1-ES1-LE005-66705

Start date: 01-10-2013*End date:* 30-09-2015**Partnership:**

AEI CLUSTER DEL TURISMO DE
EXTREMADURA (PROJECT LEADER)
LVFP-UNION "FARMER
PARLIAMENT"
X-PANEL LTD
KAUNO MOKSLO IR TECHNOLOGIJŲ
PARKAS
EUROCREA MERCHANT
CYPRUS VILLAGES -C.V
AGROTOURISM CO LTD
LCTA-LIETUVOS KAIMO TURIZMO
ASOCIACIJA

Countries involved:

Spain
Latvia
Lithuania
Cyprus
Italy

Budget*Total eligible costs:* 292.528 €*EU contribution:* 206.230,66 €*EM funding:* 54.422 €**Project description**

More and more farmers and rural SMEs in Europe, struggling to survive in a rapidly changing agricultural and economic environment, appreciate the growing interest in local and niche products as a possibility to continue their activities. Although consumers seem to favor local, authentic and healthy food, they experience difficulties in accessing it. Part of the imports that currently satisfy the growing demand could be replaced by local products; however the companies involved in the supply chain of local and organic food products need to become more professional and competitive.

The MARLO project aims to improve the competitiveness of rural SMEs by introducing a Methodological Training Tool in Marketing of Local and Organic Food Products, and to encourage sustainable development of rural areas. The project is based upon the transfer of the results of LdV project ProudFarmer that was successfully completed by a partnership of 6 organizations from Latvia, France, Italy, Slovenia and Romania in 2010. Adapted training programme has been tested and evaluated in Spain, Latvia, Cyprus and Lithuania. The primary target groups of the project are rural SMEs involved in production, marketing and sales of local and organic food products. The project helps to significantly increase their access to training, improving their qualifications in the area of marketing with positive impact on their competitiveness.

Project outcomes:

- Creation of training pathways for rural SMEs involved in production, marketing and sales of local and organic food products;
- Elevation of the qualification level of the professionals working in the marketing area of the companies operating in the sector of local and organic food;
- Improvement of the competitiveness of local rural SMEs operating in partner Countries and over;
- Contribution to the development of this type of businesses and economic re-vitalization of rural areas in partner Countries;
- Exportation of the project results to the other geographical areas of Europe after the completion of the project

Support Program

LEONARDO DA VINCI - TRANSFER OF
INNOVATION

Our role:

Eurocrea Merchant is responsible for the quality assurance of the project. This includes collection and analysis of partners' inputs, development of evaluation reports for each project meeting, as well as yearly evaluation reports covering both the quality of processes (management and dissemination) and deliverables. Quality control has been executed during the whole project and contributed to the good realization of all project results.



Export Expert

Identification**Proposal number:**

2011-1-HR1-LE005-00827

Start date: 01-11-2011*End date:* 31-10-2013**Partnership:****REGIONAL DEVELOPMENT****AGENCY OF PORIN (PROJECT LEADER)**

MAKRO

EUROCREA MERCHANT

BDF

MID YORKSHIRE CHAMBER OF COMMERCE & INDUSTRY –

BRANCH BULGARIA

CRYSTAL CLEAR SOFT

Countries involved:

Hungary

Turkey

Italy

Netherlands

Bulgaria

Greece

Budget*Total eligible costs:* 275.150 €*EU contribution:* 206.362 €*EM funding:* 54.957 €**Support Program**

LEONARDO DA VINCI - TRANSFER OF INNOVATION

Project description

Along with globalization the markets are becoming more competitive especially in international trade where SMEs are forced to improve their capacity in order to be survive in the long run in a dynamic environment.

International trade support services provided by intermediary business support organizations need to adapt their current range of services to take account of these demands by training SMEs to fulfill aspects of international trade independently and confidently.

The project aims to contribute to an increase in SMEs competitiveness in the international scene through the use of innovative technologies such as e-learning to train SMEs staff in foreign trading with a European perspective, combining relative strength brought by each partner Country organisation.

The Project offers an innovative approach to:

- Developing a training material which does not currently exist in partners Countries;
- Utilising new techniques to reinforce distance learning and adaptation of standard training methods for different end-users;
- Creating an European training model and an efficient methodology for the knowledge transferring.

The project tangible outcomes are a multi-language e-learning modules and other training materials published on project web site and enriched with the latest interactive learning solutions (simulation tools, interactive games, online tests for assessments).

Project main outcomes:

- Increase of the SMEs staff foreign trade capabilities;
- Minimization of identified training gaps across Countries with lack on export expert training activities;
- Creation of a communication network;
- Transferring of best practices and expertise between partners;
- Improvement of SMEs competitiveness at European level and over;
- Development of better trading relationships between SMEs belonging to different Countries.

Our role:

Eurocrea Merchant in this project brought all its experience in providing consulting services for SMEs, contributing in this way to the development of high quality training modules for export experts. It also monitored and controlled the performance related to project tasks, activities, processes, results and outputs, constantly evaluating their quality level and relevance. During all the project duration it carried out dissemination activities aimed to spread project information and results in a very large audience of potential Italian and European beneficiaries.

MEKUS

Environmental Training and Educational Platform - MEKUS

Identification

Proposal number:

ES/08/LLP-LdV/TOI/149016

Start date: 01-10-2008

End date: 30-09-2010

Partnership:

BESEL S.A. (PROJECT LEADER)

EUROCREA MERCHANT S.R.L.

INNOVATE

IDEC SA

FIM- NEUESLERNEN-UNIVERSITY

FRIEDRICH-ALEXANDER OF

ERLANGEN-NUREMBERG

SPIS REGIONAL DEVELOPMENT

AGENCY

AREANATEJO – REGIONAL ENERGY

AND ENVIRONMENT AGENCY FROM

NORTH ALENTEJO

Countries involved:

Spain

Italy

Ireland

Greece

Germany

Slovakia

Portugal

Budget

Total eligible costs: 321.558 €

EU contribution: 241.168 €

EM funding: 45.550 €

Project description

The main project objective is to transfer the created dissemination and awareness materials developed in previous projects about environmental issues to an innovative and comprehensive training plan with a pedagogical methodology.

It includes procedures, modules and materials capable of giving managers of European SMEs operating in the agro-industrial sector all those skills and competencies required for the implementation of procedures related to environmental issues.

The training plan allows the target group to learn important questions to get the knowledge and understand the importance of environment and it alleviates the knowledge and expertise lack of SMEs professionals in environmental issues.

An e-learning platform was created, where the training material has been included.

Other project activities and results are:

- Analysis of training needs, skills and competences of SME managers in environment issues;
- Analysis of the barriers to the application and implementation of measures that favor the environment and reduce the environmental impact of SMEs;
- Launch of a pilot training for SMEs managers in order to provide the training and education materials needed;
- Dissemination of the training results obtained.

Project outcomes:

- Awareness of managers of the opportunities for their SMEs achievable with the use of cleaner technologies and activities;
- Promotion of an “environmental friendly” society at local, regional, National and European level;
- Exportation, distribution and exchanging of good experiences and best practices between different organizations;
- Extension of the training materials to others groups, sectors and regions;
- Improvement of the environmental impacts of the agro-industrial sector European SMEs.

Our role:

In this project Eurocrea Merchant gave support for the realization of the following activities:

- Creation of management and evaluation plans aimed to guarantee the attainment of the project objectives;
- Development of the analysis methodology necessary to have an overview about the state of the art of the environmental issues awareness level of the target group;
- Elaboration of the National report about the training needs of the target group in the Italian context.

Support Program



Lifelong
Learning
Programme

LEONARDO DA VINCI - TRANSFER OF
INNOVATION



Education - Employment Partnership for VET in the fashion sector - E&E Fashion

Identification

Proposal number:

2016-1-RO01-KA202-024710

Start date: 01-09-2016

End date: 31-08-2019

Partnership:

COLEGIUL TEHNIC "IOAN C.

STEFANESCU"

(PROJECT LEADER)

TECHNICAL UNIVERSITY OF IASI

SC KATTY FASHION SRL

FINANCE & BANKING, ASSOCIAZIONE

PER LO SVILUPPO ORGANIZZATIVO E

DELLE RISORSE UMANE

EUROCREA MERCHANT

CONFAPI

REVALENTIO

RCCI

PGO RUSE

Countries involved

Romania

Italy

Netherlands

Bulgaria

Budget

EU contribution: 427.587,00 €

EM funding: 73.402,00 €

Project description

The European labor market is undoubtedly undergoing major changes. It is not certain that the skills and qualifications provided by the European educational system are able to satisfy current and emerging needs. During the needs and gaps analysis conducted by the Partners for preparing this proposal (through desk research, workshops and skype calls among the core Partners), the main problems identified were:

- the supply of apprenticeship and traineeship places in the EU continues to be under-developed. The picture varies greatly by country.
- efforts are needed to invest in expanding the offer of apprenticeships and traineeships.
- the permeability between iVET and cVET often represents an important challenge.
- a lack of workplace experience and the related skills and competences is one of the factors contributing to the "skills gap" in the EU today.

The project aims at developing a European teaching and training Toolkit for practically supporting the implementation of work based learning in all stages of VET. Moreover, the project will support the implementation of quality assurance mechanisms for WBL in VET in the fashion sector with a specific focus on feedback loops between iVET and cVET systems.

Target groups are providers, Higher Education Institution (tertiary level), and business sector (companies, employer associations).

Project outcomes

For achieving this aim, Partners will define:

- Report on the implementation of work based learning and quality assurance in VET in the Partner countries in the fashion sector.
- WBL Toolkit for supporting the concrete implementation of WBL programmes in iVET.
- Quality Assurance guidelines and tools for WBL.
- Learning programme for iVET teachers and in-company trainers (tutors, mentors, coaches) in the field of WBL and Quality Assurance.

Support Program



KA2 STRATEGIC PARTNERSHIP

Our role

Eurocrea Merchant has larger expertise in technological tools and instruments for learning and assessment. Will contribute to the development of the methodological approach, WBL Toolkit for supporting the concrete implementation of WBL programmes in iVET, Quality Assurance guidelines and tools for iVET, Learning programme for iVET teachers and in-company, Report on validation of project outputs and recommendations.



Financial and forecasting models for entrepreneurs –INVEST

Identification

Proposal number:

2016-1-MT01-KA202-015208

Start date: 01-10-2016

End date: 30-09-2018

Partnership:

MEDITERRANEAN BANK

(PROJECT LEADER)

EUROCREA MERCHANT

IDEC

BRIDGING TO THE FUTURE LTD

STICHTING INCUBATOR

FINANCE & BANKING, ASSOCIAZIONE

PER LO SVILUPPO ORGANIZZATIVO E

DELLE RISORSE UMANE

MALTA BUSINESS BUREAU MBB

Budget

EU contribution: 299.897, 00 €

EM funding: 39.097, 00 €

Project description

The objective of the project is to contribute to improving the competences of entrepreneurs in terms of financial performances and economic development, to make responsible economic, financial and investment choices, not only for what concerns the management of the business finance but also those considered personal.

In order to achieve that the project wants to develop:

- a training model addressing the main topic of the financial literacy to boost entrepreneurs capacity of undertake responsible financial choices
- training contents adapted on the needs of the target group and available online translated in all consortium languages, free to use
- creation of the tools, instruments needed to develop financial competences through the use of edutainment methodology
- development of the transparency and recognition tools
- ECVET in order to ensure transfer of competences, transparency of learning outcomes and clearness for the learner.

Target groups are SME, i.e. microenterprises set up by individuals from Generation Y - aged 18 – 34 years.

Project outcomes

Among the results and expected impacts :

- To remove the information asymmetries between financial institutions and businesses concerning the knowledge level of financial products purchasing and selling processes, financial risks and funding opportunities;
- To build strong long-term and trusting relationships between companies and financial institutions;
- To improve the methodologies, techniques, practices and tools related to the provision of financial education training pathways;
- To help young and unexperienced entrepreneurs improving the financial-economic forecasts concerning their businesses in relation to their actual needs and future desires and aspirations;
- To provide entrepreneurs with a strong financial culture helping them to reduce the risks related to investments in financial products.
- To apply a learning outcome based approach in providing qualification pathways, with particular reference to ex-ante, ongoing and ex-post competence assessment processes and the integration of informal and non-formal dimensions.

Support Program



KA2 STRATEGIC PARTNERSHIP

Our role

Eurocrea Merchant will be responsible not only for the implementation of all project activities at national level but will also play the role of Quality Manager, to monitor and assess project interim and final achievements.



Integrated knowledge toward experiential tourism - EXPERTOUR

Identification

Proposal number:

2016-1-RO01-KA202-024422

Start date: 01-10-2016

End date: 30-09-2018

Partnership:

ANTREC NEAMT

(PROJECT LEADER)

EUROCREA MERCHANT

NORTH WEST REGIONAL COLLEGE

EUROGITES - EUROPEAN FEDERATION

OF RURAL TOURISM

CYPRUS VILLAGES

DANIEL SG LTD

AVACA TECHNOLOGIES CONSULTING,

INFORMATICS AE

Countries involved

Romania

Italy

UK

France

Cyprus

Bulgaria

Greece

Budget

EU contribution: 299.773, 00 €

EM funding: 39.675, 00 €

Support Program



KA2 STRATEGIC
PARTNERSHIP

Project description

The project aims to improve competences and skills in the rural tourism sector, in particular for the hospitality and services industry, by developing the contents related to Experiential tourism approach.

On the basis of this situation the project aims to foster professionals in the hospitality& services sector, competences and improve training possibilities in the field of experiential tourism by:

- Creating a transferrable, recognized and certified training course based on the European quality standards and ECVET principles;
- Promote possibilities of training in order to improve rural tourism sector as a whole and in particular accommodation;
- Create an integrated training path which will include practical tools toward the enhancement of experiential tourism marketing skills;
- Approach hoteliers to innovative marketing actions capable to increase the volume of their business.

Project outcomes

The project, to achieve its main result, will produce the following outcomes:

- A common baseline report thus to analyze deeply the results of the needs analysis carried out by partner at application stage, re-organize data and gather all the information necessary to structure the training outline.
- A field investigation and a first contact with target group (direct and indirect) through the collection of a survey aiming to understand their competences and skills needs and gaps
- A training path structured on the results of the research run at application stage, improved in the first part of project activities and highlighted by partners shared experiences.
- Develop standard learning outcomes following ECVET principles, guided by the standard procedure
- Realize modules open and with free access translated in the partnership languages.
- Realize educational games/tutorials that can facilitate and guide self-learning.

Our role

Eurocrea Merchant will be responsible not only for the implementation of all project activities at national level, but will also play the role of Quality Manager, to monitor and assess project interim and final achievements. Moreover will be responsible to guide the partners in the implementation of ECVET provisions.



SHOES MADE IN EU: THE EUROPEAN SHOEMAKER - SHOES MADE in EU

Identification

Proposal number:

2015-1-PL01-KA202-016442

Start date: 01-10-2015

End date: 01-10-2017

Partnership:

POLSKA IZBA PRZEMYSŁU

SKORZANEGO (PROJECT LEADER)

INSTYTUT PRZEMYSŁU SKORZANEGO
W ŁODZI

ŁODZKIE REGION

CONFEDERATION EUROPEENNE DE

L'INDUSTRIE DE LA CHAUSSURE

CENTRO TECNOLÓGICO DO CALÇADO DE
PORTUGAL

ISC INTERNATIONAL SHOE

COMPETENCE CENTER PIRMASENS

GGMBH

CRYSTALCLEARSOFT

EUROCREA MERCHANT

Countries involved

Poland

Brussels

Portugal

Germany

Greece

Italy

Budget

EU contribution:

297.231, 00€

EM funding: 39.275, 00 €

Support Program



Erasmus+

KA2 STRATEGIC
PARTNERSHIP

Project description

The project objective is to foster FOOTWEAR VET sector and equip young people with the right skills and competences accountable at EU level following the EU Quality Framework and European Credit VET system (ECVET).

The aim is to develop a new curriculum of the "SHOEMAKER" at the level of the engineering and manufacturing process, starting from the experiences of those EU countries that have a long tradition in the sector, both at vocational and economic level. To achieve this goal the project will develop the following actions:

- Define the new curriculum by sharing the experiences of Germany, Portugal and Poland, enhancing each other
- Introduce training contents according to labor market needs and updated with the most innovative technological tools available;
- Define a training model recognized at EU level by answering to ECVET principles and work base learning practices;
- Facilitate the employability of young people enrolled in footwear training courses.

Project outcomes

The first project output is the "European Shoemaker Training Course", i.e. the result of the adaptation and transfer of the most relevant training traditions in partner's countries, where footwear training is considered to have the longer tradition and best practices.

The project foresees the creation of a platform for the delivery of the training contents, project outcomes availability and as main instrument to guide beneficiaries in their learning path.

As a final step there is the creation of an handbook that represents an important product of the project as it will contribute to the sustainability of outcomes. The project developed model, in fact, will exploit its full potential and further disseminate through this last results, that represents the whole project scope.

Our role

Eurocrea Merchant contributes to the development of the training plan and the development of contents. In particular it leads the development of ECVET instruments and tools, the implementation of quality standards during the project and the assessment of project outcomes.

HILLARY ONLINE COMMUNITY TO FOSTER FEMALE ENTREPRENEURSHIP

Identification

Proposal number:

2017-1-ES01-KA203-038098

Start date: 01-11-2017

End date: 31-10-2019

Partnership:

UNIVERSIDAD DE VALLADOLID
(PROJECT LEADER)
EUROCREA MERCHANT
STICHTING BUSINESS
DEVELOPMENT FRIESLAND
VILNIAUS KOLEGIJA
UNIVERSITY OF GREENWICH
EUROPEAN CENTRE FOR WOMEN
AND TECHNOLOGY - ECWT
BABELE CREATE TOGETHER SRL

Countries involved

Spain
Italy
Netherlands
Lithuania
UK
Romania

Budget

EU contribution: 299.017, 00 €

EM funding: 41.388, 00 €

Support Program



KA2 STRATEGIC PARTNERSHIP

Project description

The project goal is to integrate an entrepreneurial education model to foster the employability of recent graduate students attending universities in humanities and arts, education and social science. Data from certain countries in Europe show that the majority of entrepreneurship courses are offered in business and economic studies. Therefore, the real challenge is to make entrepreneurship education accessible to all students. In particular, Hillary wants to inspire and support female students close to graduation attending universities in humanities and arts, educational and social science who face serious difficulties in the transition from university to work to develop an entrepreneurial mind-set and attitude. Indeed the project aims at proving them the right business skills and raise awareness about social entrepreneurship and self-employment as potential career option.

In order to transform societal challenges into gender-friendly entrepreneurial initiatives led by woman entrepreneurs the project foresees an education model based on crowd-mentoring and OPEN and GROUP learning. The Hillary community will host:

- 1) online resources and learning material about female entrepreneurship for university students with a focus on social innovation, personal branding and business modelling;
- 2) the creation of an online community with the e-learning material, projects developed by students, discussion and crowdsourcing area.

Project outcomes

The project wants to train university students on entrepreneurship and launch new start-ups through the Hillary COMMUNITY, so to have a direct impact on the local economies where the project take place and at European level. According to the Europe2020 strategy, the project is expected to accelerate the creativity and self-employment and increase female empowerment. Empowering, sensitizing and providing common solutions will give a relevant contribution to the realization of a more gender-equal world.

Our role

Eurocrea Merchant will be responsible to set up all the activities related to the quality assurance procedures of the project implementation, setting tools, procedures and tasks for the smooth development of project activities and achievement of results according to standards.

APP.Mod.E. : Apprenticeship Model for developing Entrepreneurial skills

Identification

Proposal number:

2017-1-FR01-KA202-037277

Start date: 01-11-2017

End date: 31-10-2019

Partnership:

SUD CONCEPT(PROJECT

LEADER)

IDEC

EUROCREA MERCHANT

RUSE CHAMBER OF COMMERCE AND

INDUSTRY

AOA AG

P.I.T.

Countries involved

France

Greece

Italy

Bulgaria

Romania

Spain

Budget

EU contribution: 276.225,00 €

EM funding: 48.850,00 €

Project description

The APP. Mod. E project wants to develop an apprenticeship model for the acquisition of entrepreneurial skills by students in upper secondary and higher vocational education and training.

The general objective is articulated in more specific objectives that are:

- to develop an apprenticeship model for the acquisition of the entrepreneurial mindset and competences by upper secondary and higher VET students;
- to apply gamification elements in the apprenticeship model;
- to develop a trainers' guide, addressed to trainers in VET schools and companies that will apply the apprenticeship model and will design, support and evaluate the apprenticeship program;
- to create VET – company partnerships, experiment and validate the apprenticeship model;
- to organize seminars for trainers in VET schools and companies that are interested to apply the apprenticeship model.

Project outcomes

Among the expected results, during and after the development of the project, we would like that will be maintained :

- Apprenticeship model provided to companies that will host apprentices ;
- Trainers guide;
- VET – providers will have at their disposal a methodology and practical tools to design, organize, support, monitor and evaluate apprenticeship period in companies, focusing on the acquisition of the entrepreneurial skills.
- Local Networks and partnerships between VET providers and companies.

Support Program



Erasmus+

KA2 STRATEGIC PARTNERSHIP

Our role

Eurocrea Merchant is a consulting and training company whose mission is to improve the competitiveness of the European society. It will set up an online project management space using Google Drive; coordination of online meetings; hosting virtual meetings in GotoMeeting platform; development of Quality Assurance and Evaluation plan according to KPIs; conduction of semester project evaluations; participation to workshops and conferences; dissemination activities in Italy; hosting the kick-off meeting in Milan; participation to research activities related to O1 (apprenticeship model for the acquisition of entrepreneurial skills; set up focus group to contribute to O1 development.

RECREATE: Recovery the Crisis through Entrepreneurial Attitude

Identification

Proposal number:

Start date: 01-11-2017

End date: 31-10-2019

Partnership:

POLITECHNIKA LODZKA

(PROJECT LEADER)

EUROCREA MERCHANT

Coventry University

Technical University of Kosice

Stichting Business Development

Friesland

FAU

Countries involved

Poland

Italy

United Kingdom

Slovakia

Netherlands

Germany

Project description

Recreate aims to foster, in line with the provisions of the Modernization Agenda for Higher education, the acquisition of transversal and entrepreneurial attitude among young researchers, young graduates, students and university staff, in order to contribute to the recovery from the current economic crisis. Furthermore, RECREATE aims to stimulate the acquisition of key competences, such as entrepreneurship and digital skills through innovative learning environments such as open educational resources, and flexible learning approaches.

RECREATE also increases the opportunity for improved employability by offering training and learning in entrepreneurship and transversal skills.

Hence, RECREATE aims to develop partnership between education and employment, as the project is an initiative between universities, SMEs, incubators, and organizations linked to innovation.

Main objectives:

- To provide a high quality innovative ICT learning environment meeting the needs and requirements listed by the EC;
- To develop a set of open educational resources, including innovative educational games, simulation and interactive tools;
- The training program will allow researchers, students and young graduates in the partners countries to become more entrepreneurial and acquire new skills and qualifications;
- To disseminate the final version of the interactive tool in the project partner countries and to prepare for its further exploitation especially within Universities, research centres, incubators, etc.

Budget

EU contribution: 298.931,00 €

EM funding: 47.620,00 €

Support Program



Erasmus+

KA2 STRATEGIC PARTNERSHIP

Project outcomes

The project will first of all have an impact on the project partners and the development of the learning activities will have a positive impact on individual and professional skills and organizational capacities of participating partners.

The expected impact should be a new integrated program considering not only the innovative knowledge tools on researchers' entrepreneurial skills, but also a specific focus on the European policies in support of SMEs development and competitiveness.

Our role

Eurocrea Merchant will bring an added value in terms of entrepreneurship boost and potential of impact in Italy, involving universities, enterprises and incubators in the project. EM will contribute to the development of contents and will be also responsible for quality assurance and evaluation in the project. It will also participate to the pilot test phases with the contribution of an Associated University of "POLITECNICO DELLE MARCHE".

ST BANK – STUDENT TALENT BANK

Identification**Proposal number:**

2017-1-FR01-KA201-037170

Start date: 01-11-2017*End date:* 31-10-2019**Partnership:****ASSOCIATION DES AGENCES****DE LA DEMOCRATIE LOCALE**

(PROJECT LEADER)

PLATON M.E.P.E.

EUN PARTNERSHIP AISBL

UNIVERSIDAD DE VALLADOLID

STICHTING INCUBATOR

EUROCREA MERCHANT SRL

INSPECTORATUL SCOLAR

JUDETEAN LASI

Countries involved

France

Greece

Belgium

Spain

Netherlands

Italy

Romania

Project description

ST BANK is a project aimed at promoting entrepreneurial education in secondary schools in order to increase school engagement especially in those areas which show a high percentage of ethnic minorities and foreign-born residents that have a higher tendency to leave prematurely education. Therefore, the objective is to empower teachers with the innovative learning contents and tools to diminish school drop-outs and increase school engagement. The project addresses the EU2020 target of reducing the rates of early school leavers below 10%, focusing on the “Education and Training 2020” (ET2020) challenges in terms of: 1) improving the quality and efficiency of education and training; 2) promoting equity, social cohesion and active citizenship; 3) enhancing creativity and innovation, including entrepreneurship, at all levels of education and training.

The project foresees the development of a training course for teachers to increase the entrepreneurial competences with a particular focus on diversity and talent management and emotional intelligence delivered with the learning “snacks”. Learning snacks are thus short and punctual training activities for teachers, i.e. short Continual Professional Development (CPD). The learning snacks will be offered through a closed community of practices, where teachers will enroll free of charge and will have the possibility to interact with like-minded colleagues. In order to transfer their competences in class, the project will develop a new tool, the Student Talent (Time) Bank, an online “bank” where school students can open an account and create a profile to exchange their talent in terms of services offered to other students around Europe.

Budget*EU contribution:* 299.954, 00€*EM funding:* 33.833, 00 €**Project outcomes**

First of all, the project will have a direct impact on participant organizations which benefit from the project results in terms of knowledge, skills and new methods acquired in the field of entrepreneurial education taking into consideration all the relevant and innovative outputs developed during the project. Indeed, the development of the learning activities will have an impact on the organization capacities, on the professional and individual skills of each member and it will expand the professional services of each organization.

Support ProgramKA2 STRATEGIC
PARTNERSHIP**Our role**

Eurocrea will spread the project results into the EBN (European Business Network), in particular within the Education & Entrepreneurship EBN Special Interest Groups and its local partners especially through its collaboration with the Lombardia region.

VIP@Work – Vocational Internship Placements at Work

Identification

Proposal number:

Start date: 01-11-2017

End date: 31-10-2019

Partnership:

STICHTING INCUBATOR (PROJECT LEADER)
FRIESLAND COLLEGE STICHTING
AGENTIA PENTRU DEZVOLTARE REGIONALA NORD-EST
EUROCREA MERCHANT SRL
MOMENTUM MARKETING SERVICES LIMITED
CRYSTALCLEARSOFT ANONYMOS
ETAIREIA PAROCHIS YPIRESION
LOGISMIKOU
EUROPEAN E-LEARNING INSTITUTE

Countries involved

Netherlands
Romania
Italy
Ireland
Greece
Denmark

Budget

EU contribution: 298.000,00 €

EM funding: 41.840,00 €

Support Program



KA2 STRATEGIC PARTNERSHIP

Project description

VIP@Work aims to engage business support organizations and other intermediary organizations to build contacts with VET providers and other stakeholders in order to develop new internship opportunities for VET students. Business support organizations like Chambers of Commerce, incubators, Regional Development Agencies (RDAs) etc. are in touch with (small) businesses on a daily basis, but unfortunately they rarely offer internship mediation in their portfolio and service provision. VIP@Work promotes work based learning for VET students by actively equipping intermediary organizations with the necessary knowledge, tools and network on VET internship facilitation in their region. Intermediary bodies will improve their knowledge on the internship “business case” and learn about potential sectors where internships can be developed, all to engage SME clients in VET internships. The set-up of VET – Business Internship Partnerships in every partner’s region involving intermediaries, VET providers and wider stakeholders underlines the specific focus VIP@Work has on the local and regional dimension. In addition, VIP@Work makes sure to produce concrete results on the ground by setting up physical and permanent Information Points at business support organizations, to create awareness and facilitate company-intern matchmaking.

Project outcomes

As a result of VIP@Work, business support organizations will:

- improve their knowledge relating to the “business case” for SME involvement;
- gain information on potential sectors where internships can be developed in their particular region;
- be able to quickly incorporate this new knowledge and inform, inspire and train SME (via guidance, training, mentoring);
- improve their staff expertise and overall organizational performance in this increasingly important area of public policy;
- build the personal contacts with VET colleges and other stakeholders required to develop new internship opportunities for SMEs.

Our role

Eurocrea leads ensures quality control by leading on the evaluation aspects.

Adoption of Sustainable Accounting Practices for Reporting Report-ASAP

Identification

Proposal number:

2017-1-UK01-KA202-036730

Start date: 01-09-2017

End date: 31-08-2019

Partnership:

STAFFORDSHIRE UNIVERSITY
(PROJECT LEADER)

CIVIC COMPUTING LIMITED

FUNDACION GENERAL

UNIVERSIDAD DE GRANADA -
EMPRESA

VISOKA POSLOVNA PAR

EUROCREA MERCHANT

RUSENSKA TAROVSKO

INDUSTRIALNA KAMARA

ASSERTED KNOWLEDGE

OMORRYTHMOS ETAIREIA

Countries involved

UK

Spain

Croatia

Italy

Bulgaria

Greece

Budget

EU contribution: 42.275,00 €

EM funding: 299.250,00 €

Support Program



Erasmus+

KA2 STRATEGIC PARTNERSHIP

Project description

Report-ASAP addresses the promotion of open and innovative practices in a digital era through the development of learning material and tools, accompanied by actions supporting the effective use of ICT in Education and Training. The Intellectual Outputs of the project and the methodology for delivering these outputs and ensuring their take-up and sustainability are promoting new technologies as drivers of improvements in Education & Training.

Report-ASAP will provide a Skills and Achievements Recognition Framework based on the Open Badges specification that is an innovative solution for recognizing and validating competences acquired through Report-ASAP digital and open learning. The framework will facilitate the recognition of skills acquired and achievements attained through the course based on the Open Badges specification, in order to provide an alternative means for the recognition of learners' efforts. Learners will have an alternative way to get validation for their skills and achievements and match the Report-ASAP non-traditional experiences to relevant opportunities for employment. Furthermore, the implementation of ECVET system and tools also promotes transparency and compatibility of qualifications and learning outcomes whilst providing better information and guidance on skills and qualifications relevant to sustainability accounting.

Project outcomes

The project will:

- support synergies promoting new technologies as drivers of improvements in E&T;
- promote open and innovative practices in a digital era through the development of learning material;
- increase transparency and recognition of skills and qualifications and learning outcomes. Report-ASAP is an innovative solution for the recognition and support of the validation – at local, regional, national or European/international level – of competences acquired through informal, non-formal, digital and open learning;
- enhance access to training and qualifications for all.

Our role

Eurocrea will actively participate in the development of the Report-ASAP Training Course by preparing a module and contributing to the development of the Trainer's Guide, while as an ECVET expert, it will be responsible for the development of the ECVET Supporting Tools. In addition, we will be responsible for Quality Assurance.

IDEAL – Inclusion of Digital Education in Adult Learning

Identification

Proposal number:

2017-1-ES01-KA204-038195

Start date: 01-11-2017

End date: 31-10-2019

Partnership:

SERVICIOS EXTREMEÑOS ENSEÑA S.L.

(PROJECT LEADER)

EOLAS S.L.

STICHTING INCUBATOR

EXPONENTIAL TRAINING &

ASSESSMENT LIMITED

CRYSTALCLEARSOFT ANONYMOS

ETAIREIA PAROCHIS YPIRESION

LOGISMIKOU

AGENTIA PENTRU DEZVOLTARE

REGIONALA NORD-EST

EUROCREA MERCHANT

Countries involved

Spain

Netherlands

UK

Greece

Romania

Italy

Budget

EU contribution: 270.344,00€

EM funding: 35.992,00 €

Support Program



KA2 STRATEGIC PARTNERSHIP

Project description

IDEAL aims to help educators, teachers & trainers in (in)formal adult education understand and put digital education into practice. Attention will be given to innovation in pedagogy through supporting professional development to enhance innovative teaching practice, including ways of using and bringing digital tools into the classroom. As a result, the project will promote digital literacy, skills and inclusion for both teachers and learners.

Main target group are teachers, educators and trainers involved in adult education. This target group will directly benefit from the project results, and they will use the materials and tools to understand and put digital education into practice, from curriculum planning and development to the actual (online) teaching process. When teachers involve digital technologies in the teaching and learning process of adult education, learners will also use, improve and develop their digital skills, in particular low-skilled or low-qualified adults. As a result, the project will have a great impact on both the learner and trainer.

What makes this project innovative is that the IDEAL project aims to provide a complete package of materials and tools which has been divided into steps that are built on a very logical succession and therefore form a whole.

Project outcomes

The IDEAL project will develop materials to put digital education into practice, with a particular focus on adult education. However, the materials can also serve as inspiration or even be adapted and re-used in other education fields (secondary school, Vocational Education & Training, Higher Education etc.) In addition, the materials are developed based upon an interdisciplinary approach, which means that all kinds of trainings, courses and studies can make use of it. This foresees even a larger impact.

Our role

Eurocrea is responsible for evaluation and quality management. We have consolidated experience in European projects and many times we have been responsible for project evaluation and quality management. As a consequence, we fully understand the objectives and studies that belong to this task, which makes us a reliable partner.

LEARNERS MOT

Identification

Proposal number:

2017-1-ES01-KA204-038414

Start date: 01-11-2017

End date: 31-12-2019

Partnership:

EDENSOL DANMARC SL

(PROJECT LEADER)

Slovenska univerza za tretje

življenjsko obdobje

EUROCREA MERCHANT SRL

G.G. EUROSUCCESS CONSULTING

LIMITED

UPI – Ijudska univerza Zalec

Project description

The project seeks to contribute to empowerment of adult educators with the knowledge and skills necessary for a greater involvement of older people into lifelong education through effective outreach, guidance and motivation. To do this, different motivational strategies and techniques will be offered to adult educators, who will test them in their adult education centres in the partner countries. In order to have this materials available for an international audience, there will be created an open educational platform with interactive resources for adult educators and other practitioners, which includes: national literature on literacy/motivation/learning and teaching strategies in partner languages; best practices in the field of basic skills teaching for adult learners; an online interactive handbook of existing motivational strategies used by adult educators working with low-educated adult learners.

Countries involved

España

Slovenia

Italy

Cyprus

Budget

EU contribution: 186.455,00 €

EM funding: 24.585,00 €

Project outcomes

The ultimate goal of the project is to elaborate an online learning environment to extend professional competences of adult educators based on learning and teaching strategies: knowledge, approaches, face-to-face and on-line methods and formats (webinars), techniques helping adult educators to train low educated 45+ workers as well as trigger and maintain their primary motivation for learning.

The project will also foster and provide grounds for highly professional national and cross-border cooperation in the field of professional competences of adult educators and learning/education in their life.

Support Program



KA2 STRATEGIC PARTNERSHIP

Our role

Eurocrea, given its consolidated membership in wide national and international networks, will be in charge of coordinating the dissemination activities set by the projects. We will participate in the development of each intellectual output, lead the data collection activities and deliver national reports in all the partner countries' languages.

Qualified Business Check APPLICATION - B-CAPP

Identification

Proposal number:

2017-1-FR01-KA202-037349

Start date: 01-09-2017

End date: 31-08-2019

Partnership:

ECAM-EPMI (Project Leader)
CIVIC COMPUTING LIMITED
CRYSTALCLEARSOFT
ANONYMOS ETAIREIA PAROCHIS
YPIRESION LOGISMIKOU
EUROCREA MERCHANT SRL
INSTALOFI LEVANTE SL
FUNDACION GENERAL
UNIVERSIDAD DE GRANADA-
EMPRESA
VISOKA POSLOVNA SKOLA PAR
AGENTIA PENTRU DEZVOLTARE
REGIONALA NORD-EST

Countries involved

France
UK
Greece
Italy
Spain
Croatia
Romania

Budget

EU contribution: 299.560,00 €

EM funding: 37.540,00 €

Project description

The objective of B-CAPP is to help entrepreneurs improve their skills and knowledge in financial management and smart use of ICT/eBusiness for reducing operating costs and generating revenues. The objective is not to look into financial management concepts in a vacuum, but to address them in direct relation to the adoption of proven ICT practices and tools, as a smarter use of ICT drives revenues and reduces operating costs. Actually, sustainable financial management cannot be isolated from uses of ICT.

B-CAPP concerns a complete training program for financial planning/management of start-ups complemented by smart use of ICT for reduction of operating costs and cross-border business activities leading to increase in competitiveness. This project aims to empower entrepreneurs with the financial management skills and knowledge required in order to help them run and manage their business successfully and effectively. As lack of financial knowledge on business management is considered to be one of the main reason for a business failure, B-CAPP will address this gap so that it can contribute to reducing the rate of entrepreneurial failures.

B-CAPP direct beneficiaries are entrepreneurs who lack knowledge on how to manage the financial aspect of their businesses including smart use of ICT, aged between 19 and 35.

Project outcomes

Main outcomes of B-CAPP comprise:

- Financial Check Course, both frontal lessons and e-learning;
- Financial Strategy Genie: personalization of training paths;
- Learning Motivation Environment: skills retention functionality;
- ECVET tools for the Financial Sustainability Manager for Start-ups

Our role

Eurocrea will provide the Italian perspective for the national phase of the project implementation, validating the perceived needs with target group representatives, document actions, develop a module for the FCT course and implement the ECVET to the FCT course.

Support Program



KA2 STRATEGIC PARTNERSHIP

Boosting Online cross-border Sales for furniture and household SMEs – BOSS4SMEs

Identification

Proposal number:

2016-1-ES01-KA202-025724

Start date: 01-10-2016

End date: 30-09-2018

Partnership:

CENTRE DE DIFUSIO
TECNOLOGICA DE LA FUSTA I
DEL MOBLE DE CATALUNYA
(Project Leader)

ASOCIACION EMPRESARIAL DE
FABRICANTES DE MUEBLES Y
AFINES DE LA REGION DE
MURCIA

CCS – CRYSTAL CLEAR SOFT

EUROCREA MERCHANT SRL

ASSOCIACIO AGRUPACIO MOBLE
INNOVADOR DE CATALUNYA

DANMAR COMPUTERS

Project description

BOSS4SMEs will develop the European Furniture Sector through development of the Online Sales Manager profile, a professional capable of devising e-Commerce strategies for increasing revenues from cross-border sales through utilisation of the Internet as a sales channel. The project targets SMEs from furniture and household sector (furniture and household manufacturers & retailers) as it is a dynamic sector in countries like Spain and Italy retaining a high number of jobs and needs to be supported and boosted. The profile and consequent competences in Europe are still underestimated, while the present e-Commerce environment can facilitate substantial growth.

The furniture sector makes a significant contribution to the EU economy. It provides 1.08 million jobs, in close to 124.000 enterprises, mainly micro and small sized, with a turnover of €90 billion. The sector faces significant challenges as it was hit hard by the financial crisis and has not yet recovered. Since 2007 the number of companies dropped down notably, 280.000 job were lost and the turnover decreased by 34%. Also, imports, coupled with additional pressures from low wage economies, creates additional pressure. Using the Internet as a sales channel to increase revenues from cross-border sales might then be a powerful solution for the issue.

Project outcomes

- Online Sales Manager Training Content
- ECVET supporting tools
- e-Commerce Strategy Genie
- BOSS4SMEs Learning Motivation Environment
- BOSS4SMEs Academy

Countries involved

Spain
Greece
Italy
Poland

Budget

EU contribution: 180 395,00 €

EM funding: 31 785,00 €

Our role

Eurocrea will prepare a Project Quality Plan describing the project management and quality assurance procedures and process to be followed in BOSS4SMEs providing also a detailed time plan, explanation of responsibilities and obligations and an explanation of the approved distribution of resources per partner at the level of individual activity.

Support Program



KA2 STRATEGIC PARTNERSHIP



Sustainability & Resource Efficiency

EUROPE FIGHTS FOOD WASTE THROUGH EFFECTIVE CONSUMER TRAINING - EFFECT

Identification

Proposal number:

2015-1-PL01-KA204-016599

Start date: 01-11-2015

End date: 01-11-2017

Partnership:

FEDERACJA POLSKICH BANKÓW

ŻYWNOŚCI (PROJECT LEADER)

BANK ŻYWNOSCI W OLSZTYNIE

EUROCREA MERCHANT

GLOBAL FEEDBACK LIMITED

AVACA TECHNOLOGIES CONSULTING,

INFORMATICS AE

UNIVERSITAT AUTONOMA DE

BARCELONA

Project description

The project specific goal is to develop educational contents to raise awareness of the food waste problem and educate citizens to reduce their food waste footprint.

General objective is to improve the offer of high quality learning related to food management and sustainability, tailored to individual adult's learners and delivered through a completely innovative way of outreach.

The target group will be the whole citizenship, in order to educate and shape up "sustainable families" and to make them "responsible consumers". The project aims at reaching all strands of citizens also those with some financial difficulties, by targeting the educational modules towards specific sub-groups;

- Families: the hard core of citizens who can make real changes on consumes and household food consumption.
- Beneficiaries of food aid and people facing food shortage: material assistance needs to go hand in hand with social inclusion measures, such as guidance, education and support to help people out of poverty
- Social workers:the project offers them methods, contents and tools to actively work as educators about food waste reduction.

Countries involved:

Poland

Italy

United Kingdom

Greece

Spagna

Budget

EU contribution: 236.556,00

EM funding: 40.540,00

Project outcomes

The main outcome will be a multifunction and interactive platform hosting various training contents and tools developed with an innovative approach based on informal learning, education and entertainment, in short edu-tainment.

In particular, the platform will host:

- A learning path including educational materials and methods/scenarios for adult education activities
- An internet TV, a simple base of short educational video-materials
- A board-game, available both online and off-line to help people learn about: food products and food processes.
- A networking area, to allow the creation of a community of practice, where organisations active for the reduction of food waste can exchange views, stay in contact, share best practice, and organise educational events using the EFFECT results.

Our role

Eurocrea Merchant, as partner of the project takes part to all project activities at local and European level. In particular leads the initial steps of the project concerning the investigation on target group through a dedicated survey and the creation of a comprehensive report. Moreover Eurocrea participates to the ideation and development of the learning path for food waster footprint reduction together with the other partners and to the population and dissemination of the interactive learning platform

Support Program



KA2 STRATEGIC PARTNERSHIP



Identification

Proposal number:
2014-1-IT02-KA200-003610

Start date: 01-09-2014
End date: 31-08-2015

Partnership:

EUROCREA MERCHANT (PROJECT LEADER)
AREANATEJO
WATER FOOTPRINT NETWORK
KIM
AIFORIA
ENERGIES 2050
MUNICIPALITY OF MONZA

Countries involved

Italy
Portugal
The Netherland
Spain
France

Budget

EU contribution: 299565,00

EM funding: 54401,00

Support Program



KA2 STRATEGIC PARTNERSHIP

Project description

While fresh water consumption is a global challenge, action at a local level is essential – our consumption patterns and trade policies have a major impact on water resources on both fronts. As consumers of products with various water footprints, European citizens can significantly affect direct and indirect water consumption and contribute to water savings and reduced pollution.

In this context, AquaPath aims to develop an awareness raising campaign such that European citizens will have the necessary knowledge to act responsibly and affect global water stewardship. Becoming responsible citizens will require the following actions:

Reducing one's direct water consumption;
Changing consumption habits from water intensive products to those with a lower and, where possible, a sustainable water footprint.

Applying pressure on brands and manufacturers so they alter their processes and offer products with sustainable water footprints.

Project outcomes

This awareness raising campaign will be conducted via the following activities and media:

Web Platform – App – Water Footprint Calculator including practical suggestions for water consumption through a drop-down menu and guidelines for household management; “see-click-fix” tool, etc.
Hardware training material developed with an informative and pedagogic purpose but having a scientific basis;
Awareness raising modules for children
State of the art and training needs analysis.

Our role

Eurocrea Merchant coordinates the overall activities implementation. Moreover contributes to the development of the awareness raising campaign and the creation of the training contents, based on the result of the state of the art analysis and citizenship needs in terms of water footprint knowledge.

SUSTAINABLE MANAGER IN TOURISM SECTOR - SMARTOUR

Identification

Proposal number:
2015-1-UK01-KA202-013499

Start date: 01-09-2015

End date: 01-09-2017

Partnership:

STAFFORDSHIRE UNIVERSITY
(PROJECT LEADER)
ASSOCIAZIONE ITALIANA
CONFINDUSTRIA ALBERGHI
EUROCREA MERCHANT
TAMPERE UNIVERSITY OF APPLIED
SCIENCES
CRYSTALCLEARSOFT
TOUCH TD
NEWCASTLE-UNDER-LYME COLLEGE

Countries involved

United Kingdom
Italy
Finland
Greece

Project description

The main objective of the project is to develop the European tourism sector, by promoting skills of tourism professionals in the field of sustainability and quality principles, so that they are able to face the following issues:

- Properly manage their facilities, by taking into account environmental protection, use of resources as well as economic development;
- To understand and implement European Tourism Quality Principles, so that professionals effectively know them and learn how to make appropriate use of them during their daily decisions;
- The use of cultural and environmental heritage as a driver for sustainable development and competitiveness of valuable destinations, with high tourism potential.

The Tourism sector heavily impacts on the development of contemporary European society; furthermore, tourism professionals are not always best prepared to assess the impact they can make in terms of sustainable development due to low skill levels and high turnover in the sector.

Target groups are professionals in the tourism sector (mainly hoteliers and accommodation providers): participants will take part in a pilot test, to inform and improve the development of the training model, before dissemination to a wider audience.

Budget

EU contribution: 299491.00

EM funding: 39020.00

Project outcomes

Among the results and expected impacts :

- Creation of a training course, including both "traditional" training material and a "SMARTOUR GENIE" tool, will enable learners in order to carry on their daily decision making processes, according to the impact on sustainability of their undertaken choices and actions;
- The creation of an on-line tool will provide training and access for rural tourism communities to up-skill and improve their operations;
- Compliance with vocational qualification systems ECVET in Europe, in order to optimize the skills acquired through the delivered training, to be recognized not only at local but European level;
- Development of skills in the tourism sector related to the triple bottom line of sustainability
- Increase of energy efficiency and reduction of environmental impact of tourist accommodation
- Better management of target groups' businesses

Our role

Eurocrea Merchant contributes to the development of the training plan and the development of contents. In particular it leads the development of ECVET instruments and tools, the implementation of quality standards during the project and the assessment of project outcomes.

Support Program



KA2 STRATEGIC PARTNERSHIP

SAVEH2O

Save Water for an horizon of opportunities – SAVE H2O

Identification

Proposal number:

2014-1-HR01-KA202-007155

Start date: 01-09-2014

End date: 31-08-2016

Partnership:

**AGENCY FOR RURAL DEVELOPMENT
OF ZADAR COUNTY (PROJECT**

LEADER)

DRIOPÉ

CROATIAN CHAMBER OF ECONOMY CCE

EUROCREA MERCHANT

SOCIEDADE PORTUGUESA DE

INOVACAO

WATER FOOTPRINT NETWORK

IDEC

EUROPEAN BUSINESS AND

INNOVATION CENTRE NETWORK

Countries involved

Croatia

Italy

Portugal

The Netherland

Belgium

Greece

Budget

EU contribution: 286.712,00€

EM funding: 43.134,00€

Support Program



KA2 STRATEGIC PARTNERSHIP

Project description

The project aims to raise awareness on the global issue of water shortage and to favour the possibility to launch a model for the adoption of sustainable water consumption models in European SMEs, with a double aim: reduction of both their water footprint and the costs due to water resources supply.

Main aim of the project is to develop an e-learning course for managers of companies to introduce them to the Water Footprint Assessment (WFA) and some of the tools which will be transferred and adapted to support water footprint calculation and assessment (calculator and WFA). In short the project aims to develop the innovative curriculum of Water Footprint Managers.

The goal will be reached adapting the materials and tools object of this transfer and which has been developed previously especially for families' use. The purpose of the course will be to help managers (non-technical people) learn the basic concepts of the water footprint and WFA and to begin thinking about how they could use the WFA in their business to reduce: 1) physical risk (loss of access to water); 2) regulatory risk (governments step in when water is managed unsustainably); 3) reputational risk (if companies are using water unsustainably or are polluting water they risk public reaction) and 4) financial risk (access to water may become more expensive as competition for water increases).

The adaptability and transferability of the course will be assured by the implementation of the ECVET system to the Water Footprint Manager curriculum.

Project outcomes

The tangible outcomes of the project are a multi-language e-learning course and other training materials to be published on project website enriched with the latest solution in terms of interactive learning solutions as online tests for assessment, promotional materials for meetings, reports on analyses to be carried out prior to the launching of the testing phase of the project, visibility materials connected to the activities of the project. All the existing materials and the new one adapted and created will be provided in all the 6 national languages of the partners plus English, fostering this way the wider dissemination of the products developed.

Our role

Eurocrea Merchant, as partner of the project takes part to all project activities at local and European level. In particular leads the initial steps of the project concerning the investigation on target group through a dedicated survey and the creation of a comprehensive report. Moreover Eurocrea participates to the ideation and development of the learning path for water footprint assessment for Business Manager.



Project No: 2014-1-TR01-KA204-013041

Food Recovery and Waste Reduction - FoodWard**Identification****Proposal number:**

2014-1-TR01-KA204-013041

Start date: 01-09-2014*End date:* 31-08-2016**Partnership:**

TUGIS TURKISH FOOD AND BEVERAGE INDUSTRY EMPLOYERS ASSOCIATION (PROJECT LEADER);
MKV INTERNATIONAL CONSULTING TRAINING SERVICES AND TRADE COMPANY LIMITED
SPREAD EUROPEAN SAFETY GEIE
EUROCREA MERCHANT
MIDDLE EAST TECHNICAL UNIVERSITY
CASSOVIA LIFE SCIENCES
HOCHSCHULE NIEDERRHEIN
MINISTRY OF FOOD AGRICULTURE AND LIVESTOCK

Countries involved

Turkey
 Italy
 Slovakia
 Germany

Budget*EU contribution:* 263.270 €*EM funding:* 28.108 €**Support Program****Erasmus+**

KA2 STRATEGIC PARTNERSHIP

Project description

The issue of food losses and waste has recently been given high visibility. According to FAO (2011), almost one-third of food produced for human consumption (approximately 1.3 billion tons per year) is either lost or wasted. Food losses happen at the earlier stage of food chains; major issues are the post-harvest losses (mainly in developing Countries), the development of infrastructure and the most suitable technologies to address them.

The food waste happens at retailing and consumption stages mainly in developed countries (but also in developing countries).

Food losses and waste can be first seen as a reduction of food availability for the world population suffering from poor and hungry. As the food losses and waste reduce the amount of food available, there is also an impact on prices and thus on access to food.

Causes of food losses and waste are very different and call for very different solutions and they are often linked to behavioral causes.

Several organizations in Europe are active in the reduction of food waste: some of them work as consultant and get paid, others organize as volunteers the recovery of unsold food. However a training for managers and workers of the food supply sector on how to reduce and recovery food waste is totally missing.

FoodWard aims to provide the target group with the necessary skills and tools to work as waste managers in their facilities.

Moreover, besides training activities, the project also aims to offer a simple practical solution to allow the match of unsold food demand and supply, which can be used beyond the project lifetime. The goal is to promote an innovative modus operandi potentially transferable to other sectors and contexts, based on the active participation of Food producers in a win-win training process.

Project outcomes:

- Creation of an effective and efficient training for production engineers operating in food industries plants;
- Building awareness of food waste problem, proposing solutions to face it in a more effective way;
- Reducing food waste and creating a sustainable food future.

Our role

Eurocrea Merchant contributes to the project implementation by giving all its past experience on food waste and recovery related themes, thanks to the best practice developed in another similar project named "Forward".

It produced, together with other partners (each one for its own Country) the country report related to the Italian context about food losses in some food industry sectors. Eurocrea continuously monitors and controls the quality standards of the learning/training materials that partners produce as main project final intellectual output.



Energy Efficiency Management In Tourism Industry - ECOTOUR

Identification

Proposal number:
LLP-LdV-ToI-2013-RO-026

Start date: 01-01-2014

End date: 31-12-2015

Partnership:

**NERDA-NORTH-EAST REGIONAL
DEVELOPMENT AGENCY (PROJECT
LEADER);**
ENERGON ENERGIE
ASOCIACIÓN VALENCIANA DE
EMPRESAS DEL SECTOR DE LA
ENERGÍA
FUNDECYT
FUNDITEC
KAINUUN ETU OY
BUCOVINA TOURISM ASSOCIATION
EUROCREA MERCHANT
STICHTING BUSINESS DEVELOPMENT
FRIESLAND

Countries involved:

Romania;
Austria;
Spain;
Finland;
Italy;
Netherlands

Budget

Total eligible costs: 371.290 €

EU contribution: 278.280 €

EM funding: 35.610

Project description

ECOTOUR project aims to define a new profile for a specific qualification on the labour market: the "Tourism Energy Manager". The need for this new job was identified in partners' regions Tourism Action Plans. The project aims to enhance the cooperation between VET providers and tourism professional stakeholders (education and training institutions, relevant public authorities in tourism industry, others).

Other project objectives are :

- Implementing the ECVET principles of formulation of learning outcomes, design of units, templates for the memorandum of understanding (MoU) and the learning agreement (LA) for the Tourism Energy Manager job qualification. The methodology for assessment, validation and recognition of units has been created through pilot testing, improving the ECVET system for tourism and other sectors.

- Creation of a e-learning platform tested in the consortium. This self-learning tool is free of charge for all the interested stakeholders and potential end users.

The profile and number of direct beneficiaries of the project target group include:

- 270 people from the following categories: managers and hotels staff managers, restaurants, travel agencies, manufacturers and suppliers in the hospitality industry, teachers and trainers;
- 180 people from institutions that are involved in training and educational policies from the six project partners' European Countries.

The learning experience of the participants to pilot test has been certified by diplomas awarded by the consortium.

Pilot testing, awareness raising events and training activities are just some means through which the project planned to give these skills to the tourism sector, and on a longer term, foster further development of skills and competencies in other tertiary industries.

Project outcomes

- Improvement of the ECVET system for tourism and of other sectors, in particular for the job figure of the Tourism Energy Manager;
- Contribution to the achievement of the energy efficiency in the tourism sector, preserving at the same time the high quality of the hospitality services;
- Further development of the knowledge skills and competencies in other tertiary industries.

Support Program



LEONARDO DA VINCI - TRANSFER OF
INNOVATION

Our role

Eurocrea Merchant was responsible for the development of the methodological framework that guided the needs analysis during the first phase of the project.

Plus EM conducted the pilot tests and spread project results and information throughout Italy and Europe towards relevant stakeholders, exploiting its wide network of partners and collaborators and its great experience in dissemination activities.



Evaluation of the Energy Efficiency in the Building Sector - EvEnEf

Identification

Proposal number:

2013-1-FR1-LEO05-48182

Start date: 01/10/2013

End date: 30/11/2015

Partnership:

INES - INSTITUT NATIONAL DE
L'ENERGIE SOLAIRE (PROJECT
LEADER)
EUROCREA MERCHANT S.R.L.
TECHNICAL UNIVERSITY OF SOFIA
CHAM-CO- CHAMOIS
CONSTRUCTEURS
CMA-CHAMBRE DES MÉTIERS ET DE
L'ARTISANAT DE SAVOIE
MASHO EOOD

Countries involved:

France;
Italy;
Bulgaria.

Budget

Total eligible costs: 399.904 €

EU contribution: 298.878 €

EM funding: 67.526 €

Project description

The EU Directive 2010/31/EU defines concrete goals for energy savings and energy efficient buildings. In the case of France, the building sector employs around 450.000 people, mostly in small companies. The new French building thermal regulation is completely new, but unfortunately it is not completely applicable if the professionals, who are in charge of the construction, are not ready to apply it.

Most of the construction processes which prevailed for the last three decades are not valid anymore, and the current practice must really change. Many decisions are made by entrepreneurs in small or medium size companies. They need complete and up-to-date information concerning the best practices, but they don't necessarily have enough time to follow face-to-face training.

This project is aimed at adapting and integrating an innovative training course and the results of a previous Leonardo da Vinci project named "EnEf" into vocational education and training organizations and SMEs, transferring the training materials to France, and testing them and the new courses in evaluation of the energy efficiency of buildings in all partner Countries.

The training is provided through innovative, updated e-learning courses for continuing education, full of practical suggestions, case studies and exercises at the end of each training module.

Project main outcomes:

- Improvement of energy efficiency in buildings, alleviating the lack of knowledge of entrepreneurs and managers of the building industry;
- Development of innovative practices in the field of vocational education and training and their transfer from one participating Country to others;
- Raising awareness of energy efficiency themes within the target groups in participating Countries, with particular regards to each Country regulations.

Support Program



LEONARDO DA VINCI - TRANSFER OF
INNOVATION

Our role

Eurocrea coordinated the previous "EnEf" project and it transferred its innovative results to "EvEnEf". It analysed the EnEf project impact and the new needs in training on evaluation of energy efficiency in Italy, participated in the new module development/adaptation and organized pilot tests and field trial in Italy.

It was also in charge of the project dissemination activities elaborating the dissemination plan, creating the website and carrying out other quality assurance activities necessary to guarantee a high quality level of project results, also facilitating their exploitation in the enterprises. For this reason it also developed the methodological framework to be followed by all partners for each activity aimed to project results production and data collection.



Food Recovery and Waste Reduction - Forward

Identification

Proposal number:
527451-LLP-1-2012-1-IT-
LEONARDO-LMP

Start date: 01-11-2012

End date: 31-10-2014

Partnership:

EUROCREA MERCHANT (PROJECT LEADER);
CHARITABLE FOUNDATION "THE FOOD BANK"
EUROPEAN RETAIL ACADEMY
FEDERATION OF POLISH FOOD BANKS
GREENPORT INNOVATION CENTER
AVACA TECHNOLOGIES
TEMPO TRAINING & CONSULTING
HUNGARIAN FOODBANK ASSOCIATION

Countries involved

Italy
Lithuania
Germany
Poland
Netherlands
Greece
Czech Republic
Hungary

Budget

Total eligible costs: 452.101€

EU contribution: 339.074 €

EM funding: 121.834 €

Support Program



LEONARDO DA VINCI -
DEVELOPMENT OF INNOVATION

Project description

In Europe an estimated amount of 50% of the food produced is wasted, contributing to excess consumption of freshwater and fossil fuels which, along with methane and CO₂ emissions from decomposing food, impacts global climate change. At the same time, nearly one billion people in the world are malnourished.

Besides educational needs, the project aims to address the problem in a practical way, devising a simple and immediate solution to permit the natural match of demand and supply of unsold and unused food, so to boost the recovery in favour of charitable associations.

Several organisations in Europe are active in the reduction of food waste, but a training for managers and workers of the food supply sector on how to reduce and recovery food waste is totally missing. The idea beneath this project is to develop a training pathway for managers and representatives of the food supply chain in order to provide them with the necessary skills to reduce the wastage of foodstuff.

A simple solution is devised to permit the natural match of demand and supply of unused food, involving organisations and voluntary groups which could easily recover all the wasted food and assure its re-use.

The project produced two main outputs: on one hand a training pathway for food suppliers, NGOs and charitable associations, on the other a food recovery simple IT solution. The foreseen training contents, together with the IT simple solution for food recovery, aim at promoting also the use of innovative tools to improve the target group personal development and work effectiveness.

The accessibility of the outcomes by using an e-learning platform promotes the development of digital key competences and favours networking possibilities.

Project main outcomes:

- Creation of an effective and efficient training for managers and workers of the food supply sector;
- Building awareness of food waste problem, proposing solutions to face it in a more effective way;
- Reducing food waste and creating a sustainable food future;
- Address the labour market needs, providing skills which become more and more important;
- Develop a civic sense of responsibility and the value of solidarity.

Our role

As project coordinator, Eurocrea Merchant was in charge of coordinating and managing the project activities, leading all partners to the achievement of project objectives, monitoring their operations and solving potential and effective conflicts and risks raised throughout the project lifecycle. It ensured the quality of the project outputs and results contributing to the development of the training contents.



Senior Engagement in a Green Economy - SEE GREEN

Identification

Proposal number:

517804-LLP-1-2011-1-IT-GRUNDTVIG-GMP

Start date: 01-11-2011

End date: 31-10-2013

Partnership:

EUROCREA MERCHANT (PROJECT LEADER);
STAFFORDSHIRE UNIVERSITY (UK)
FUNDACIÓN ACADEMIA EUROPEA DE YUSTE
AGE CONCERN
BULGARIAN CONSTRUCTION CHAMBER
CRYSTAL CLEAR SOFT

Countries involved

Italy
United Kingdom
Spain
Netherlands
Bulgaria
Greece

Budget

Total eligible costs: 398.900 €

EU contribution: 297.676 €

EM funding: 111.482 €

Project description

SEE-GREEN intends to address two main priorities of the European Union: on one hand, the improvement of energy efficiency and on the other, the promotion of active ageing.

Sustainable growth is a big challenge in today's society and the EU has set out a strategy for a competitive, sustainable and secure energy efficiency approach in the single market.

In particular, energy savings and energy efficient buildings are considered key factors for the reduction of greenhouse gas emissions. The SEE-GREEN project aims at designing flexible learning modules and contents to be delivered to senior citizens that are owners or rent a dwelling, as well as managers of senior residences, who wish to save energy and make their home environment more energy efficient.

The main project result is a complete training system located on an e-learning platform including procedures, modules, and educational materials, also integrated by a simulation software tool. All this has been developed based upon the specific learning needs and capacities of senior citizens, improving also their digital competences.

Through the present project, the consortium aims also to promote active participation of senior citizens in the European VET system, equipping the target group with skills they need in order to cope with change and remain active in society. The indirect target group, that will benefit in a more indirect manner from the activities, consists of any type of stakeholder related to the theme of the project, such as: families and caretakers of senior citizens, organisations and associations active in the field of ageing population and/or providing services for senior citizens, organisations or agencies active in the field of energy efficiency, etc.

Project outcomes:

- Gradual development of environmentally conscious senior citizens, able to make informed decisions in their residences with respect to energy saving;
- Transferring of increased knowledge and awareness of energy saving, energy efficiency and renewable energies to other groups, sectors and regions not directly involved in the project;
- Creation of more energy efficient buildings in Europe, with positive impacts on the environment.

Support Program



LEONARDO DA VINCI -
MULTILATERAL PARTNERSHIP

Our role

Eurocrea coordinated all tasks and activities in See Green project and was responsible for project administration and the development of necessary reports. In addition, it lead the test running in Italy and disseminated through its network information about the project contents and results.



Personalized Sustainability Coaching for SME's - PESCOs

Identification

Proposal number:

510344-LLP-1-2010-1-GR-
LEONARDO-LMP

Start date: 01-11-2010

End date: 31-10-2012

Partnership:

AVACA TECHNOLOGIES

(PROJECT LEADER);

EUROCREA MERCHANT

Wij Zijn KOEL

FUNDITEC

TECHNICAL UNIVERSITY OF LODZ

AREANATEJO – AGÊNCIA

REGIONAL DE ENERGIA

FAVINOM

Countries involved:

Greece

Italy

Poland

Spain

Portugal

Cyprus

Budget

Total eligible costs: 342.628 €

EU contribution: 256.960 €

EM funding: 39.750 €

Support Program



LEONARDO DA VINCI -
DEVELOPMENT OF INNOVATION

Project description

EU has introduced a directive (Directive 2009/28/EC) for the support of renewable energy sources, demanding the increase to the consumption of energy from renewable sources to approximately 20% by 2020.

Plenty of SMEs would like to diminish their negative impact on the earth for environmental and economic reasons but they aren't sure exactly what to do about it as there is no comprehensive advice.

PeSCoS will be a personalized training system for SMEs allowing them to eliminate their unsustainable ways and embrace new, greener habits. The aim is to offer personalized training to SMEs on the amount of carbon, energy, euros and other resources they expend through hundreds of choices and daily actions in an effort to diminish their negative impact on the earth. Following the completion of the training, SMEs will have a personalized unsustainable ways withdrawal plan.

The PeSCoS training system will be geared to small and medium businesses looking to save money, be less harmful to the environment and create a "strong environmental brand ethos" amongst customers and staff.

At the core of the PeSCoS training system will be a carbon footprint calculator capable of utilising regionally specific datasets reflecting the types of energy, money and other resources businesses consume because of their choices and operational ways.

Project outcomes:

- Reduction of the carbon footprint of SMEs through the promotion of "greener" choices and operational ways;
- Creation and dissemination of sustainable production approaches, techniques and best practices;
- Changing in managers and entrepreneurs habits, attitudes and point of views related to the management of their companies.

Our role

In this project Eurocrea Merchant gave support for the creation of the training course for SMEs, in particular it developed the training module related to the production of a personalized training plan to support the SMEs with the implementation of the actions selected in the previous step of the PeSCoS process. It was also in charge of the overall quality assurance of the project, constantly monitoring the project processes, activities, outputs and results quality level by suggesting partners the actions for the appropriate improvements.



Energy Efficiency in the Building Industry - EnEf

Identification

Proposal number:

510198-2010-LLP-IT-
LEONARDO-LMP

Start date: 01/11/2010

End date: 31/10/2012

Partnership:

EUROCREA MERCHANT (PROJECT
LEADER)

VICOMTECH FOUNDATION

SPIS REGIONAL DEVELOPMENT

AGENCY

IDEC S.A.

DIRECCIÒN DE ARQUITECTURA JUNTA
EXTREMADURA

FIM - FRIEDRICH-ALEXANDER-
UNIVERSITÄT ERLANGEN-NÜRNBERG
BULGARIAN CONSTRUCTION CHAMBER
INNOVATE

Countries involved:

Italy

Spain

Slovakia

Greece

Germany

Bulgaria

Ireland

Budget

Total eligible costs: 349.404 €

EU contribution: 256.621 €

EM funding: 71.605 €

Project description

Energy savings and energy efficient buildings are considered a key way for reduction of greenhouse gas emissions, taking into consideration that in fact buildings are responsible for over 40% of Europe's greenhouse gas emissions. The construction sector is furthermore one of the largest in Europe and a major motor for its development. The EU Directive 2010/31/EC defines concrete goals for energy savings and for the use of renewable energies in buildings.

There's a too much fragmented vision into components of the system (buildings, machinery, photovoltaic panels, systems control, lighting) losing sight of their integration into a single framework that considers the entire system-building plant.

The overall approach must be redefined and must pass the idea of an efficiency linked to a Total energy architecture.

The EnEf project aims at alleviate the lack of knowledge of entrepreneurs and managers of the building industry, delivering them training modules and contents focused on energy efficiency in buildings and the related European standards, trying to grasp the common points between different applications in different countries.

The training contents are formed of different modules and delivered through an e-Learning platform enriched by visual elements simulations and interesting practices in building industry. There is also the possibility to use a 3D tool giving instant feedback about the efficiency of energy-saving measures in a building that the user can modify interactively.

Project main outcomes:

- Contribution to the implementation of the European standards concerning energy efficiency in buildings;
- Increase of the energy efficiency in the building sector with a consequent cost effectiveness;
- Attainment of significant emissions reductions and cost savings for Member States;
- Helping the VET pathways development for managers and entrepreneurs working in the building sector through the use of new and innovative e-learning methods, approaches, techniques and tools.

Support Program



Lifelong
Learning
Programme

LEONARDO DA VINCI - DEVELOPMENT
OF INNOVATION

Our role

As project coordinator, Eurocrea Merchant was in charge of coordinating and managing the project activities, leading all partners to the achievement of project objectives, monitoring their operations and solving potential and effective conflicts and risks raised throughout the project lifecycle. It also constantly evaluated the quality of the project outputs and results.



Personalised e-Commerce Strategies for SMEs - PECOS4SMEs

Identification

Proposal number:

527562-LLP-1-2012-1-GR-
LEONARDO-LMP

Start date: 01-01-2013

End date: 31-12-2014

Partnership:

EUROCREA MERCHANT (PROJECT LEADER);

CRYSTAL CLEAR SOFT (PROJECT COORDINATOR)

OHENNENNOH BV FAVINOM
CONSULTANCIES

DANMAR COMPUTERS

OAKE ASSOCIATES LTD

EBN-EUROPEAN BUSINESS &

INNOVATION CENTRE NETWORK

Countries involved:

Italy

Greece

Netherlands

Cyprus

Poland

United Kingdom

Belgium

Budget

Total eligible costs: 397.650 €

EU contribution: 298.235 €

EM funding: 59.540 €

Support Program



LEONARDO DA VINCI -
DEVELOPMENT OF INNOVATION

Project description

Northern European countries are currently reaping more than twice the benefits from the Internet as a contributor to their net GDP than their crisis-driven Southern counterparts.

Plenty of SMEs would like to increase their cross border e-Commerce revenues, but aren't sure exactly what to do about it as there is no comprehensive advice on the variety of possibilities and the use of Web 2.0, SEO/SEM (Search Engine Optimization/Search Engine Marketing) and social media for the implementation of successful e-Commerce strategies. Such specialized knowledge is not sufficiently available or comes at high cost.

The idea behind PECOS4SMEs is the implementation of a personalised training system for SMEs to improve their e-Commerce skills and be in position to reap the benefits of Internet as a revenue channel. PECOS4SMEs offers an e-Commerce expert at hand capable of providing SMEs with a full e-Commerce check-up. The project besides compiling a check list of very specific issues to improve, provides a personalised e-Commerce strategy plan and an appropriate training material for implementing the actions in the plan.

Following the completion of the training, SMEs will be in position to implement a personalised e-Commerce strategy.

PECOS4SMEs will target SMEs from the sectors of wholesale and retail trade, manufacturing, real estate and construction, but also accommodation (for the identification of transferable practices).

The training system is personalised, levelled and aimed at both online newcomers as well as SMEs with experience in online technologies and tools.

Project outcomes:

- Increased competitiveness of the southern Europe SMEs thanks to tailored and personalized e-commerce strategies allowing them to increase their cross-border sales;
- Reduction of staff, advertising and location costs for SMEs with positive impacts on their turnover;
- Improvement of digital skills, competences and abilities of entrepreneurs, managers and staff working in SMEs.

Our role:

As project leader, Eurocrea Merchant was in charge of leading all partners to the achievement of project objectives, monitoring their operations and solving potential and effective conflicts and risks raised throughout the project lifecycle, constantly evaluating the quality of the project outputs and results. It also contributed to the development of the on-line e-commerce strategies training course, exploiting all its experience related to the provision of personalized consulting services to SME's. It finally conducted some testing and dissemination activities in the Italian context of interest, in order to raise awareness in a large audience of project results and benefits for users.

PONICS VET: Hydroponics Agricultural Technician

Identification

Proposal number:

Start date: 01-11-2017

End date: 31-10-2019

Partnership:

LLU (PROJECT LEADER)

EUROCREA MERCHANT

IDEC

BIC INNOBRIDGE

ASSOCIATION FOR VERTICAL

FARMING E. V.

ZSA

Countries involved:

Latvia

Italy

Greece

Bulgaria

Germany

Project description

The project aims to the objectives of the strategic framework for European cooperation in education and training (ET 2020), including the corresponding benchmarks, of smart, sustainable and inclusive growth and its education and employment headline targets through better labor market integration, especially, in agriculture sector it aims at improving jobs in the food processing, food retail and food services.

After that, one of main indirect objective is in relation to diversification actions and creation and development of a new professional role: the Hydroponics technician.

Target group will participate particularly to the following activities:

- Survey collection a total of 180 rural and semi – urban farmer interviewed;
- Pilot test a total of 20 rural and semi – urban farmers involved.

The indirect target group of the project are all the private and public entity committed to Green jobs and vertical agriculture sector at local level. In particular:

- Public offices for sustainable agriculture promotion;
- Organizations active in the promotion of rural farming and ecofriendly methodologies;
- Integrated systems for sustainable agriculture promotion.

Budget

EU contribution: 271.980,00

EM funding: 41.385,00

Project outcomes:

- Transparency and recognition of skills and qualifications: ECVET for Hydroponics technician will facilitate employability and mobility;
- Enhancing access to training and qualifications for all, with a particular attention to the low – skilled, through continuing VET, notably by increasing accessibility of continuing VET, validation of non – formal and informal learning , promotion work – place learning, providing for efficient and integrated guidance services and flexible and permeable learning pathways;
- Arising competencies in vocational and adult training, helping to enhance food production as well as create employment for EU rural and semi – urban farmers;
- Intervening in the sustainable lifestyle achieving the goals of training responsible citizens for Europe 2020;
- Applying ECVET to vocational and adult training into agriculture fields aimed at rural development;
- Allowing farmers to be trained on topics such as innovative and economically, socially and environmentally sustainable.

Support Program



LEONARDO DA VINCI -
DEVELOPMENT OF INNOVATION

Our role:

As Quality Manager will be responsible to set up all the activities related to the quality assurance procedures of the project implementation, setting tools, procedures and tasks for the smooth development of project activities and achievement of results according to standards.



European Digital Portfolio for University Students - EDIPUS

Identification**Proposal number:**

2015-1-CY01-KA203-011856

Start date: 01-09-2015*End date:* 01-09-2017**Partnership:**

EUROPEAN ASSOCIATION OF ERASMUS COORDINATORS
(PROJECT LEADER);
INSTITUTO SUPERIOR DE ENGENHARIA DO PORTO
ENOROS CONSULTING LTD
UNIVERSITY OF PIRAEUS RESEARCH CENTER
UNIMED UNIONE DELLE UNIVERSITÀ DEL MEDITERRANEO ASSOCIAZIONE
ERASMUS STUDENT NETWORK (BE);
UNIVERSITAET WIEN
EUROCREA MERCHANT
FUNDACIÓN UNIVERSIDAD EMPRESA DE LA REGIÓN DE MURCIA

Countries involved

Cyprus
Portugal
Greece
Italy
Belgium
Austria
Spain

Budget*EU contribution:* 237.030 €*EM funding:* 19.785 €**Support Program**

KA2 STRATEGIC PARTNERSHIP

Project description

The main project aim is to improve other existing European practices and tools which also address the employability of young people. EDIPUS creates a new powerful tool, namely the Digital Portfolio Portal (DPP) which addresses the employability needs of university students and young job seekers. The DPP provides students with a digital area, where they can create their own portfolio of experiences and qualifications in a creative and professional way.

A Digital Portfolio allows students to record all their experiences presenting themselves to employers prior to an interview, thus having the chance to make a good first impression.

In addition, EDIPUS produces a Database of digital portfolios, where employers can have access and choose the right candidates for their company needs.

The main project target group are university students from any background who wish to develop a personal on-line digital portfolio; more than 100,000 students will benefit from the tools developed by the project.

The secondary target group includes career officers, as well as, other representatives from university students services in Europe.

Project outcomes:

- Enhancement of the employability chances of students and young job seekers in Europe by improving their position in the labour market;
- Changing the way employers view profiles of prospective job candidates by making this process easier and more efficient for everyone involved;
- Long-term improvement of the quality related to students' university services.

Our role

In this project, Eurocrea contributes together with the other partners to the development of the intellectual outputs representing the main project results, carrying out quality assessment activities for each project implementation phase and result. It will also widely disseminate project outputs and information in the Italian context of reference during the project lifespan and over.

Fostering Coding Education In Europe - EDU CODE

Identification

Proposal number:
2015-1-ES01-KA204-015995

Start date: 01/11/2015

End date: 01/11/2017

Partnership:

FUNDITEC - FUNDACION PARA EL DESARROLLO Y LA INNOVACION TECNOLOGICA (PROJECT LEADER)
FUNDACIÓ JESUÏTES EDUCACIÓ
FUNDACION PARA EL DESARROLLO INFOTECNOLOGICO DE EMPRESAS Y SOCIEDAD
EUROCREA MERCHANT SRL
CRYSTALCLEARSOFT ANONYMOS
ETAIREIA PAROCHIS YPIRESION
LOGISMIKOU
EUROPEAN CENTRE FOR WOMEN AND TECHNOLOGY
FORENING
POLITECHNIKA LODZKA

Countries involved

- Spain;
- Italy;
- Greece;
- Norway;
- Poland

Budget

EU contribution: 298.822 €

EM funding: 51.205 €

Project description

Software is becoming the language of our world. In the future, not knowing the language of computers will be as challenging as being illiterate or innumerate are today. For this reason it is very important to invest in digital literacy and coding education mostly for adult people, especially in view of the growing life expectancy.

The project intends to deliver a completely innovative training system based on gamification and interactive tools, helping adults to acquire basic knowledge of computer programming and promoting an active and conscious usage of IT tools in households. This helps them improve their digital and transversal skills and their ability to support their children in the use of ICT.

Coding education is not only about equipping the current and next generation to work as software engineers, it is about promoting computational thinking, i.e. a problem solving method that uses computer science techniques.

Computational thinking teaches how to tackle large problems by breaking them down into a sequence of smaller, more manageable problems, it helps our logic go from specific solutions to general ones.

The main tangible result is an interactive, multifunctional platform for adult coding education.

The direct target group is composed of adult people of any age and status, workers, parents, retired.

Project outcomes:

- Improvement of personal skills and motivation of adult learners through coding education;
- Facilitation of active participation and better understanding of the digital world we live in;
- Promotion of non-formal and informal learning among adult people usually excluded from mainstream and traditional education pathways.
- Achievement in the long-term of an intergenerational learning and safer usage of ICT by kids and adults.

Support Program



KA2 STRATEGIC PARTNERSHIP

Our role

Eurocrea Merchant aims to collaborate with Italian training centres, universities and civil society organizations to disseminate project results and favor exploitation, also assuring a significant impact of the project outputs. It also involves adult learners in training pathways and awareness raising campaigns, informing them about benefits they could get by using the developed training tools.

E-KITour

Identification

Proposal number:

2015-1-LT01-KA202-0133399

Start date: 01-10-2015

End date: 01-10-2017

Partnership:

LITHUANIAN COUNTRYSIDE

TOURISM ASSOCIATION (PROJECT LEADER)

KAUNAS STP

SE1 MEDIA LTD

EUROCREA MERCHANT

AVACA TECHNOLOGIES CONSULTING, INFORMATICS AE

FEDERTURISMO CONFINDUSTRIA

EUROGITES - EUROPEAN

FEDERATION OF RURAL TOURISM

Countries involved

Lithuania

United Kingdom

Italy

Greece

France

Budget

EU contribution: 261391,00

EM funding: 39616,00

Support Program



Erasmus+

KA2 STRATEGIC PARTNERSHIP

Project description

The project aims at launching a transnational training program devoted to European rural tourism providers.

It is a "Tourism e-Kit", an online marketing program which can help SMEs of tourism sector to achieve more effective operation through online presence and communication. Nowadays enter to the digital market is essential for the enterprises, especially for small companies on remote, marginalized, rural areas, in order to be competitive on the tourism market. The online learning materials can help for deepening the knowledge of stakeholders in the following areas :

- know how to create a web site and maintain it
- know how to use content management system;
- know how to use search engine optimization;
- know the potential of social media and create online marketing campaigns

The Tourism e-Kit is foreseen to be targeted to European context and SMEs operating on tourism sector, especially in rural areas, and it fits with the specific feature of the European market, where the small size and wide variety of specific tourist assets and attractions require a broadly extended communication channels, in order to cope with the competitiveness of international tourist market.

Project main outcomes

The main objective of the project is therefore to develop the European tourism sector, through innovative use of the digital market, taking advantage of the multiple possibilities offered by the Internet, and going towards digital agenda goals.

Among the expected results in the short term, during the development of the project:

- Development of basic ICT skills of rural tourism providers, so that they learn how to handle daily challenges offered by the web ;
- Development of training modules, available through a special platform and remaining beyond the end of the project;
- Capacity of TGs to develop tools and web-marketing strategies, both in the short and in the long term.

Our role

Eurocrea Merchant contributes to the development of the training plan and the development of contents. In particular it leads the development of ECVET instruments and tools, the implementation of quality standards during the project and the assessment of project outcomes.



Quality Assurance Drivers for Adult Training - QUADRAT

Identification

Proposal number:

527720-LLP-1-2012-1-GR-GRUNDTVIG-GMP

Start date: 01-01-2013

End date: 31-12-2014

Partnership:

IDEC (PROJECT LEADER)

IFI-INSTITUTO DE FORMACIÓN

INTEGRAL

EUROCREA MERCHANT S.R.L.

NET-MEX

Countries involved

Greece

Spain

Italy

Hungary

Budget

Total eligible costs: 279.504 €

EU contribution: 209.628 €

EM funding: 67.399 €

Support Program



GRUNDTVIG - MULTILATERAL PARTNERSHIP

Project description

Adult learning, in the previous years, grew to be recognised, as one of pillars of Lifelong learning at EU level.

Historically in Europe, adult learning has been the most neglected sector of education and training with not much funding and policy attention. School education, vocational education and higher education have traditionally been the focus of educational policies, while adult learning did not receive much attention. Nevertheless, the rapid changes in the economy and in the society have brought up the need to develop the capacity of adult learning, both at system and at learning provider's level.

The diversity of adult learning in terms of learning objectives, learning providers, programmes and methods make difficult the development and adoption of a general quality assurance framework. Adult learning providers may use different quality frameworks, depending also on national requirements and practices.

QUADRAT project develops and provides a training course addressed to managers, administrative staff and trainers of adult training institutes in the subject of ISO 9001 & ISO 29990 Quality Management System.

Project outcomes:

- Implementation of a quality management system in adult education based on ISO 9001:2008 standard;
- Improvement of the attractiveness of adult learning, making lifelong learning a reality for the majority of citizens.

Our role

In this project Eurocrea Merchant, as expert in quality assurance activities carried out in a multitude of past European funded projects and external assistance/evaluation services brought a great contribution to the development of the training materials for the course. So, it constantly evaluated the quality of the project outputs and results, conducting some testing and dissemination activities with the direct involvement of Italian target group's representatives. It also adapted the course to the characteristics of the Italian context concerning the adult training and learning peculiarities.



SUPPORTING TRAINING ON EUROPEAN PROJECTS FOR ALL - STEP 4 ALL

Identification

Proposal number:

2012-1-IT1-LEO04-02901-1

Start date: 01-08-2012

End date: 31-07-2014

Partnership:

EUROCREA MERCHANT (PROJECT LEADER)

SPIS-REGIONAL DEVELOPMENT AGENCY

KOCAELI EU PROJECT

COORDINATION CENTER

HDI CONSULTING

AVACA TECHNOLOGIES

STICHTING BUSINESS

DEVELOPMENT FRIESLAND

BULGARIAN CONSTRUCTION

CHAMBER

TEMÁTICA POSITIVA

EUROPEAN LEADERSHIP

INSTITUTE

Project description

The project intended to create a network of VET stakeholders with the purpose of promoting transnational cooperation and exchange of best practices in the sector of vocational training on project management and procedures to access European funds.

First of all, the partners conducted an investigation on the state of the art of access to EU funds in their countries and collected the results in regional reports (in English and in their own national languages), including also a list of best practices.

Then, they worked together for the production of three short guides, providing technical and theoretical basis for future project designers and managers.

The project results help all those professionals dealing with consulting activities and working in different and various kinds of organizations to acquire the necessary knowledge to deal with European Funding Programmes, increasing the quality level of the skills and competences in this sector.

Countries involved

Italy

Slovakia

Turkey

Hungary

Greece

Netherlands

Bulgaria

Portugal

Lithuania

Project main outcomes

- Development of new and high quality skills, capabilities and competences of professionals, managers and project designers in relation to European Funding projects;
- Improvement of the quality level of the projects proposals to be funded under the various European Funding Programmes;
- Increasing efficiency in the on-going projects management activities with a consequent improvement of project final results, outputs and outcomes.

Budget

Total eligible costs: 162.000 €

EU contribution: 162.000 €

EM funding: 18.000 €

Support Program



LEONARDO DA VINCI -

MULTILATERAL PARTNERSHIP

Our role

In this project Eurocrea Merchant was in charge of coordinating and managing the project activities, giving a fundamental contribution to the development of the training/educational material thanks to its multiannual experience in European Funding projects design and management. It also constantly evaluated the quality of the project outputs and results, conducting some testing and dissemination activities with the direct involvement of Italian target groups representatives.

Senior trainees on Coding- SILVER-CODE

Identification

Proposal number:

2016-1-BG01-KA204-023736

Start date: 01-10-2016

End date: 30-09-2018

Partnership:

ZNANIE ASSOCIATION

(PROJECT LEADER)

EUROCREA MERCHANT

SLOVENIAN THIRD AGE UNIVERSITY

DIE BERATER

AIDLEARN

UPT

UNIWERSYTET WROCLAWSKI

Countries involved

Bulgaria

Italy

Slovenia

Austria

Portugal

Romania

Poland

Budget

EU contribution: 292971.00

EM funding: 45921.00

Project description

The project aims at developing digital literacy for elder citizens and especially learning basics on how to program. .

The foreseen result of this project proposal is a step forward active ageing: by teaching senior citizens basics of coding, we foresee they can feel a better accomplishment and personal satisfaction into their lives leading to a more active and healthier 3rd age (whether not even to "new" lives, by reaching, through their personal experience, "wisdom" and networks, new sectors, niche markets and goals that a 20 y.o. programmer could not even think of). As other results and foreseen impact, we foresee to foster intergenerational dialogue and that elders would transfer acquired IT skills to their families.

Target group are elderly people in order to better adapt to digital-oriented changing world and to improve their quality of life, being the elderly more and more autonomous, healthy and willing to joyfully enjoy their retirement

Project outcomes

The project, to achieve its main result, will produce the following outcomes:

- Development of a training course: it will start from basic computer training, whether needed (internet browser, email, MS Office, social networks), delivered by both professors (for theory and general supervision) and youngsters, possibly ICT students, expert on coding, acting as "tutors" (for exercises and practical sessions). Being the training based on mutual exchange, some practical sessions will be devoted to the fields according to elders' experience (management, households, trades, healthcare, education, hobbies, etc)

- Creation of a "SILVER-coding" community based on the following tools: platform with life-assistance, a forum moderated on a daily basis, social network-groups. Such community will be possibly linked to existing movements and networks, such as the CoderDojo, in order to strengthen it and guarantee its sustainability beyond the project life-span.

- Peer-to-peer events where trained elders will become trainers of fellow old people, introducing them to basics of coding

Our role

Eurocrea Merchant will be devoted to digital learning, contributing with education providers experts in quality and recognition of competences. Will be the coordinator of the Advisory Board for the evaluation of project results, besides of a risk and contingency plan and organization of meetings.

Support Program



KA2 STRATEGIC PARTNERSHIP

Digital Transformation of European Micro enterprises- DiTEM

Identification

Proposal number:

2016-1-UK01-KA202-024362

Start date: 01-09-2016

End date: 31-08-2019

Partnership:

THE MANCHESTER

METROPOLITAN UNIVERSITY

(PROJECT LEADER)

EUROCREA MERCHANT

CRYSTALCLEARSOFT

TURKU UNIVERSITY OF APPLIED

SCIENCES LTD TUAS

BIC INNOBRIDGE

ETA

IT-FORUM

Countries involved

UK

Italy

Greece

Finland

Bulgaria

Denmark

Budget

EU contribution: 448047.00

EM funding: 59218.00

Support Program



KA2 STRATEGIC PARTNERSHIP

Project description

The project aims to develop an innovative Training system to allow Micro enterprises (MEs) take up the Digital Transformation.

In the competitive market of the third millennium, there is a need to equip businesses to become the enterprises of the future, where digitalisation of companies and e-leadership skills will be a MUST.

DiTEM will contribute to the development of Digital Entrepreneurship across the EU by facilitating the development and acquisition of e-leadership skills in Micro Enterprises (MEs), by providing an innovative learning path for entrepreneurs and managers of MEs to embrace and implement the Digital Transformation.

Target group are Micro Enterprises because they are less prepared and able to face the challenges related to embracing digital technologies. DiTEM will also positively impact on a secondary indirect target group: organisations that provide training in business and enterprise development (VET trainers-business coaches).

Project outcomes

The project, to achieve its main result, will produce the following outcomes:

- Develop products that are the best suited to the needs of the target group identified;
- Make the products of the project sustainable and usable for a large number of stakeholders after the end of the eligible period. The train the trainers activities and the involvement of VET providers is aimed to reach this goal;
- Promote a work-based learning approach for micro enterprises, based on a blended training course supported by online coaching.

Our role

Eurocrea Merchant will be responsible of the Advisory Board for Quality Evaluation, of the Contingency Plan, supporting in the the organization of meetings, coordinator of a survey that will be aimed to investigate attitudes and needs of the target group, backstopping in translation and adaptation, as well as drafting and reporting.

Strengthening Europe's Software Innovation Capacity - HubLinked

Identification

Proposal number:

574368-EPP-1-2016-1-IE-
EPPKA2-KA

Start date: 01-10-2016

End date: 01-10-2019

Partnership:

DUBLIN INSTITUTE OF

TECHNOLOGY

(PROJECT LEADER)

UNIVERSITY OF APPLIED

SCIENCES DARMSTADT

TELECOM SUD-PARIS

UNIVERSITY OF APPLIED

SCIENCES, OULU

MÄLARDALEN UNIVERSITY

UNIVERSITY OF LJUBLJANA

SAP SSC

IRISH SMALL AND MEDIUM

ENTERPRISES ASSOCIATION

EUROCREA MERCHANT

EUROPEAN BUSINESS NETWORK

KYUNGPOOK UNIVERSITY

Countries involved

Ireland

Germany

France

Finland

Sweden

Slovenia

Italy

Belgium

Korea

Project description

The goal of HubLinked is to strengthen Europe's software innovation capacity by learning from regions of proven ICT strength and sharing that knowledge with all regions.

HubLinked will (i) improve the effectiveness of University-Industry (U-I) linkages between computer science faculty and all companies (ii) develop global software

innovators that can work in any sector (iii) increase the participation of females in the ICT sector and (iv) upskill academic and industry staff to engage in U-I linkages for software innovation.

Although the ICT sector is a major economic sector itself, HubLinked pays particular attention to SMEs and start-up companies in the non-software sector. The partnership

is comprised of seven large, industry-focused computer science faculties and a four industry partners which represent large multinationals, SMEs in both the software and other sectors and start-up companies.

Project outcomes

HubLinked has six deliverables

(i) Practical guidelines for effective U-I linkages

(ii) the CSI4 curriculum framework for industry-oriented, internationalised, innovation-focused and interdisciplinary computer science degrees

(iii) four Global Labs modules whereby students turn real-world problems from any sector into 'experience-appropriate' prototypes

(iv) A portal of study and placement opportunities for students in major international software hubs

(v) An online professional development for academic and industry staff

(vi) The HubLinked Association with a partner from each EU country.

Budget

EU contribution: 999397.00

EM funding: 71120.00

Support Program



Erasmus+

Knowledge Alliances

Our role

Eurocrea Merchant will contribute to Contribution of Expertise and Dissemination Opportunities, to Operational Management and the Financial Management.

WOMEN POWER CODE

Identification

Proposal number:

Start date: 01-09-2017

End date: 31-08-2020

Partnership:

CIVIC COMPUTING

LIMITED(PROJECT LEADER)

ADR NORD-EST

DIGITAL LEADERSHIP INSTITUTE

Eurocrea Merchant

Stichting Business Development

Friesland

Daniel SG LTD

Bioanim

Countries involved

United Kingdom

Romania

Belgium

Italy

Netherlands

Bulgaria

Slovenia

Project description

The project WOMEN POWER CODE aims to educate adult women (within ages above 40), in order for them to understand and learn coding to improve their daily life by using INTERNET OF THINGS. The main premise states that it is never too late to acquire knowledge, skills and competences in any field of learning.

Five important objectives:

- Creation of a KEY INTERNET OF THINGS CONCEPTS for using them in programming of IoT by using code language for redesigning the knowledge, skills and competences of the new curricula and new expert profile acquired by minimum 140 adult women until 2020;
- Elaboration of a NEW CURRICULA AND NEW EXPERT PROFILE in the IT field;
- Elaboration of training manual with 6 modules for new specialization in the IT field for adult women and validation it by the minimum 160 stakeholders until the middle of the project;
- Developing attitudes, mental models and engagement of minimum 140 adult women together their daughters by creating the new and innovative WOMEN POWER CODE VIDEOGAME;
- Setting up until mid 2020 of a Social Learning Community, dedicated to ADULT WOMEN, aiming to make the digital world more attractive for adult women as well as cooperation building for creativity and innovation development among stakeholders from IT field.

Project outcomes

- Trying to obtain the greatest possible impact in the European level, developing a powerful strategic partnership that will include experts trained aimed at providing more study cases, updated educational content, etc.
- Definition of key Internet of Things concepts;
- A new curricula in adult education and a new expert profile;
- Training kit;
- Social Learning Community.

Budget

EU contribution: 425.321,00

EM funding: 49.853,00

Our role

Eurocrea Merchant will coordinate A3 – Define anew curricula in adult education “Women Power Code” having in view that this organization has an important expertise in training activities, but also establishing partnerships with various stakeholders. P3 will organize the third transnational project meeting in Milan, Italy.

Support Program



Knowledge Alliances



Mobility of Individuals

Youth for Energy Efficiency YOU-ENEF

Identification

Proposal number:

2012-1-IT1-LE002-02578

Start date: 01-06-2012

End date: 31-05-2014

Partnership:

**ANEA- AGENZIA NAPOLETANA
ENERGIA E AMBIENTE** (PROJECT
LEADER)

CENTRE TECHNIQUE POUR LES
MATÉRIAUX NATURELS DE
CONSTRUCTION
INGEDIA

EST: ENERGY SAVING TRUST
SOFENA

WITH THE COLLABORATION OF:
RENAEL, RETE ITALIANA DELLE
AGENZIE ENERGETICHE LOCALI
EUROCREA MERCHANT
ANCE (ASSOCIAZIONE
NAZIONALE COSTRUTTORI EDILI)
QUANTA AGENZIA PER IL
LAVORO

POLITECNICO DI TORINO

Countries involved:

Italy

France

United Kingdom

Bulgaria

Budget

EU contribution: 129.130,09 €

EM funding: 12.000 €

Support Program



Lifelong
Learning
Programme

LEONARDO DA VINCI - MOBILITY
PROJECT, PLM

Project description

The main aim of the YOU-ENEF project is to bridge the gap between schooling/university and the world of work.

The project offers 36 young graduates the opportunity to participate in a traineeship abroad in the field of energy efficiency in buildings.

The 36 mobility scholarships have been allocated during 2013 in three selection streams and the mobility activity consisted of a period of transnational traineeship experience abroad in the venues of partner's organizations.

The mobility activities were performed not only with the aim to deepen the young graduates preparation and competences, but also to give them the possibility to make a working experience abroad in a multi-cultural environment and develop a sort of "independent thought" representing the base of an individual and vocational growth pathway.

The specific mission of this training action was to give to young people available on the labor market the ability to navigate the tools made available by the European Institutions in the field of energy, understand the objectives and standards of European growth and deepen their knowledge about the practical management of energy projects, in order to provide them with practical skills and abilities marketable on the Italian and European labor market.

The potential beneficiaries have been selected in function of their background, mostly graduates with degrees in engineering, architecture, chemistry, physics and they dealt with the typical activities carried out within the hosting organizations related to energy efficiency projects and activities.

All this allowed the beneficiaries to develop new competences, concretely deepen theoretical notions and take contacts also useful for their future job activity.

Project outcomes:

- Improvement and development of the skills and competences of the beneficiaries thanks to the working experience abroad;
- Cooperation between European Countries with the consequent exchange of best practices about energy efficiency related themes.

Our role:

In this project Eurocrea Merchant was appointed to collaborate with other project partners providing technical assistance, administrative and reporting services. It also acted as intermediary body dealing with the selection process of mobility traineeship beneficiaries.

Mobility Training in Internationalisation of SMEs - MOTIS

Identification

Proposal number:

LLP-LdV-PLM-11-IT-267

Start date: 15-09-2011

End date: 25-04-2013

Partnership:

EUROCREA MERCHANT (PROJECT LEADER)

ITALIAN CHAMBER OF COMMERCE OF BERLIN, FRANKFURT, COLONIA, LEIPZIG, MARSEILLES, PRAGUE, SOFIA, BARCELONA, LISBON, PORTO

Countries involved:

Italy
France
Germany
Hungary
Czech Republic
Bulgaria
Spain
Portugal

Project description

The project consisted of a traineeship mobility activity involving 30 beneficiaries from 3 to 6 months in the Italian Chambers of Commerce venues of Budapest, Berlin, Frankfurt, Colonia, Leipzig, Marseilles, Prague, Sofia, Barcelona, Lisbon and Porto, not only with the aim to deepen their preparation and competences, but also to give them the possibility to make a working experience abroad in a multi-cultural environment and develop a sort of "independent thought" representing the base of an individual and vocational growth pathway.

The specific mission of this training action was to raise awareness in young people available on the labor market of the business dynamics and internationalization of SMEs, in order to provide them with practical skills and abilities expendable in the Italian and European labor market.

All this allowed the beneficiaries to develop new competences, concretely deepen theoretical notions and take contacts also useful for their future job activity.

The participants were mostly graduates with degrees in Political Science, Economics, Science of Communications and Information and Journalism.

With regard to people not in possession of university degrees, it was essential to consider their formally demonstrable vocational training, in relation both to the area and the scope of this project.

Each hosting Chamber of Commerce held the register/calendar and the activity plan arranged with the sending organization and agreed in the proposal. They participated to the training practices control and monitoring systems and evaluated the work realized by the beneficiaries within the organization.

The main activities performed by the beneficiaries were:

- Development of trade, handicraft, agricultural, industrial, financial and cultural relations between Italy and other European countries;
- Development and promotion of the local SMEs in a transnational dimension;
- Promotion of the "made in Italy" at European level;
- Aid to craft firms and SMEs.

Project outcomes:

- Improvement and development of the skills, competences and knowledge of the beneficiaries thanks to the job experience abroad;
- Exchange of best practices and knowledge between institutions of different European Countries;
- Facilitation of the Italian SMEs internationalization process.

Our role:

In this project Eurocrea Merchant (leading organization) dealt with the selection of mobility traineeship beneficiaries, agreed with the foreign organizations the training activity plan, evaluating and monitoring the results of the activities and tasks executed by trainees. It also gave different kind of support to traineeship mobility participants, helping them to better complete their educational and vocational training pathway.

Budget

EU contribution: 147.501 €

EM funding: 17.934,17 €

Support Program



LEONARDO DA VINCI - MOBILITY PROJECTS, PLM

Training as Opportunity - TAO

Identification

Proposal number:

LLP-LDV- PLM- 09-IT-0220

Start date: 01-10-2009

End date: 30-03-2011

Partnership:

EUROCREA MERCHANT

(PROJECT LEADER);

ITALIAN CHAMBER OF

COMMERCE OF BUDAPEST,

MARSEILLES, LEIPZIG, BERLIN,

PRAGUE

Countries involved:

Italy

Hungary

France

Germany

Czech Republic

Project description

The project consisted of a traineeship mobility activity involving 22 beneficiaries for 13 weeks in the Italian Chambers of Commerce venues of Budapest, Marseilles, Leipzig, Berlin and Prague, not only with the aim to deepen their preparation and competences, but also to give them the possibility to make a working experience abroad in a multi-cultural environment. The Chambers of Commerce accepted a pair of beneficiaries at intervals of 3 months.

The potential beneficiaries have been selected in function of their background and they dealt with the typical activities carried out within the Chambers of Commerce as the development of bi-lateral trading relationships, promotional activities, feasibility studies for on-site investments.

All this allowed the beneficiaries to develop new competences, concretely deepen theoretical notions and take contacts also useful for their future.

The participants were mostly graduates with degrees in politic Political Science, Economics, International Relations and Management Engineering and Enterprise.

With regard to people not in possession of university degrees, it was essential to consider their formally demonstrable vocational training, in relation both to the area and the scope of this project.

Each hosting Chamber of Commerce held the register/calendar and the activity plan arranged with the sending organization and agreed in the proposal. They participated to the training practices control and monitoring systems and evaluated the work realized by the beneficiaries within the organization.

The main activities performed by the beneficiaries were:

- Development of trade, handicraft, agricultural, industrial, financial and cultural relations between Italy and other European countries;
- Development and promotion of the territory;
- Promotion of the "made in Italy" at European level;
- Aid to craft firms and SMEs.

Project outcomes:

- Improvement and development of the skills, competences and knowledge of the beneficiaries thanks to the working experience abroad, with positive outcomes for their future job activities;
- Cooperation between European Countries with the consequent exchange of human resources, best practices and know-how;
- Promotion of the "made in Italy" at European level.

Our role:

In this project Eurocrea Merchant was the leading organization coordinating all the consortium towards the attainment of the project objectives. On the first stage, it dealt with the selection of mobility traineeship beneficiaries, agreed with the foreign organizations the training activity plan to be followed by the participants, giving also different kinds of support to them. Then, It also evaluated and monitored, together with the hosting bodies, the quality and the results of the activities and tasks executed by trainees.

Budget

EU contribution: 89.509,25 €

EM funding: 45.550 €

Support Program



Lifelong
Learning
Programme

LEONARDO DA VINCI -
MOBILITY PROJECTS, PLM



Technical assistance in Reporting & External Evaluation



Sea for society

Identification

Proposal number:
289066

Start date: 01/06/2012

End date: 30/11/2015

Partnership

NAUSICAÁ - NAUSICAÁ
NATIONAL SEA CENTRE
(PROJECT LEADER)
EUROCEAN - THE
EUROPEAN CENTRE FOR
INFORMATION ON
MARINE SCIENCE AND
TECHNOLOGY (PT);
IOPAN - INSTITUTE OF
OCEANOLOGY OF THE
POLISH ACADEMY OF
SCIENCES
AQUATT UETP LTD
UNIVERSITY OF
GOTHENBURG
CIÊNCIA VIVA - CIÊNCIA
VIVA - NATIONAL AGENCY
FOR SCIENTIFIC AND
TECHNOLOGICAL
CULTURE
SPANISH INSTITUTE OF
OCEANOGRAPHY
COSTA EDUTAINMENT
AQUARIUM FINISTERRAE
SCIENCE MUSEUMS OF A
CORUÑA
MARINE INSTITUTE
HELLENIC CENTRE FOR
MARINE RESEARCH
INSTITUTE OF MARINE
RESEARCH
IST - MARINE
ENVIRONMENT AND
TECHNOLOGY CENTER OF
INSTITUTO SUPERIOR
TÉCNICO
THE EUROPEAN
NETWORK OF SCIENCE

Associated partners

INTERNATIONAL UNION
FOR CONSERVATION OF
NATURE - FRENCH
COMMITTEE
INTERNATIONAL UNION
FOR CONSERVATION OF
NATURE - SPANISH
COMMITTEE (ES);
- AP3: THE ISRAEL
NATIONAL MUSEUM OF
SCIENCE, TECHNOLOGY &
SPACE - DANIEL AND
MATILDE RECANATI
CENTER
ROYAL BELGIAN
INSTITUTE OF NATURAL
SCIENCES
NATIONAL NATURAL
HISTORY MUSEUM
NATURAL HISTORY
MUSEUM
WHOWHATWHEREWHEN
WHY, INTERACTIVE
DISCOVERY CENTRE
FLANDERS MARINE
INSTITUTE

Project description

Sea for Society (SFS) is a European Project funded by DG Research & Innovation under the Theme Science in Society. The project engages stakeholders, citizens and youth in an open and participatory dialogue to share knowledge, forge partnerships and empower actors on societal issues related to Ocean. In doing so, the project aims to develop and enrich the concept of "Blue Society", preparing at the same time mechanisms for cooperation.

Sea for Society project mobilizes marine researchers, Civil Society Organisations (CSO's) and individual citizens and youth through mutual learning and open dialogue to debate key societal questions related with the Ocean, extract cross-cutting issues and propose challenge-driven solutions to foster the sustainable management of marine eco-system services.

The project brought together a multidisciplinary partnership of 20 partners from 10 Countries representing marine research institutes, funding agencies, science museums and aquaria, CSO's, higher education institutes and business networks.

From 2012 to 2015, the project helped to shape the new concept of "Blue Society" and improve the governance of research related to the oceans and seas. It's a first step for a cross-sectorial dialogue in Europe on the relation between the Ocean and the citizens daily life activities.

The Blue Society concept is inspired by the Green Economy concept developed at a global UN level. It is based on the premise that there are two imperatives that society should integrate 1) satisfying the needs of our planet's inhabitants today and 2) the preservation of means of subsistence for the generations to come, especially, in this project, the resources and services provided by the Ocean. The Blue Society concept places humankind at the centre of the diorama. It encourages citizens to take action and inspires them to take part in the implementation of solutions. It revolves around sustainable development policies and green economy, and it

CENTRES AND MUSEUMS
 IUCN INTERNATIONAL
 UNION FOR
 CONSERVATION OF
 NATURE – EUROPEAN
 REGIONAL OFFICE
 EUROPEAN BUSINESS &
 INNOVATION CENTRE
 NETWORK
 NATIONAL UNIVERSITY
 OF IRELAND, GALWAY
 WORLD OCEAN
 NETWORK
 FRENCH RESEARCH
 INSTITUTE FOR
 EXPLOITATION OF THE
 SEA
 STUDIO K SARL

Countries involved in the partnership

France
 Portugal
 Poland
 Ireland
 Sweden
 Spain
 Italy
 Greece
 Norway
 Belgium

Other Countries involved as associated partners

United kingdom
 Israel

Budget

EU contribution: 4 .260.000 €

Budget for quality assessment activities: 35.000 €

EM funding: 10.470 €

Support Program



SEVENTH FRAMEWORK PROGRAMME (2007-2013)-
 SCIENCE AND SOCIETY 2011-1

includes spatial and temporal dimensions.

The project has set primary objectives in order to realize the concept of “blue society”:

-To bring together different stakeholders with complementary knowledge and experiences to forge new partnerships using a participatory approach resulting in Public Engagement in Research;

-To set up a Consultation Process across Europe to facilitate dialogue and cooperation among different stakeholders, to identify challenges and barriers of coastal and marine ecosystem services in relation to societal needs, receive contributions from citizens and youth and propose challenge-driven solutions;

-To share the co-authored knowledge arising from the Consultation Process in a broad and effective manner in order to empower stakeholders, citizens and youth to take action to tackle the societal challenges identified;

-To provide advice to inform and support research policy in order to optimise the role of research and technology in tackling marine resources, inland activities and sustainable development;

-To develop and enrich the concept of Blue Society as a basis for improved governance of the Oceans;

-To develop ongoing mechanisms such as partnership, interaction, public-research engagement to ensure the sustainability of the Sea For Society process, ultimately resulting in empowerment actions to address marine societal challenges.

Project main outcomes:

- Increase European stakeholders, citizens and youth awareness of the relevance of the ocean to their daily lives;

- Foster an integrated vision towards a sustainable and balanced use of marine resources.

Our role

In this project Eurocrea has the role of external quality evaluator. It conducted some regular interviews and survey addressed to project partners and aimed to monitor the progresses of the project tasks, activities, processes and results. Acting in this way, it can continuously propose the “fine tuning” actions to be implemented by partners bringing the project in the right direction to perceive its objectives.



Learners-Teachers-Employers Lethem

Identification

Proposal number:
539723-LLP-1-2013-1-
UK-COMENIUS-CMP

Start date: 01-11-2013

End date: 31-10-2015

Partnership:

UWS-UNIVERSITY OF THE
WEST OF SCOTLAND (UK)
(PROJECT LEADER);
LAUREA UNIVERSITY OF
APPLIED SCIENCES
SOFIA UNIVERSITY
EBN -EUROPEAN BUSINESS
& INNOVATION CENTRE
NETWORK
ISJP-INSPECTORATUL
SCOLAR JUDETEAN
PRAHOVA

Countries involved:

UK
Finland
Bulgaria
Belgium
Romania

Support Program



COMENIUS -
MULTILATERAL
PARTNERSHIP PROJECT

Project description

The European Council has repeatedly stressed the key role of education and training for the future growth, long-term competitiveness and social cohesion of the Union.

Of key importance in enhancing learners' employability, entrepreneurial potential and familiarity with the working world are partnerships between education, training institutions and employers.

It is necessary to develop partnerships between employers and education and research institutions which are aimed at fostering innovation and ensuring its transfer into practice.

To achieve this, the education element of the knowledge triangle "research-innovation-education" should be strengthened, starting early in schools. The competences and learning habits acquired at school are essential for developing new skills for new jobs later in life.

The aims of the project are:

- To develop pedagogies (pedagogical guides), strategies, methods and tools for teacher training promoting the learning of key competences and employability in the classroom taking into consideration the realities of each participating country;
- To encourage young European students to develop employability through creative thinking, curiosity and enquiry, critical thinking, social and communications skills, confidence and practicality;
- To address the specific needs of different types of learners;
- To support ICT based pedagogies, practices and services for lifelong learning;
- To develop pedagogical guides on LbD (Learning by Developing) model for trainers and teachers as well as learners.



Project main outcomes:

- Achievement of positive change of and exchange between the teachers and learners through the enhanced use of online/mobile teaching and learning methods;
- Promotion and adoption of modern, innovative teaching and learning approach known as LbD (Learning by Developing);
- Promotion of innovation and creativity as a natural essence of teaching and learning at various stages across EU, transferring them into practice;
- Improvement of the employability of young learners.

Our role

In this project Eurocrea Merchant has the role of External Quality Manager. So, it constantly monitored the quality and relevance of the outputs produced by partners, carrying out interviews on six month basis aimed to make an evaluation about:

- The communication and coordination between partners;
- The effectiveness/ efficiency level in the attainment of the project objectives;
- The final quality of the project outputs and results.

Programme	Year	Title	Our responsibilities
 			
NMP-ENV-ENERGY-ICT-EeB TOPIC EeB.NMP	2012	Methodologies for Knowledge transfer within the value chain and particularly to SMEs	External monitoring and assessment for administration and reporting
NMP-2013-SMALL-1	2013	Nanotechnology for multifunctional lightweight construction materials and components	External monitoring and assessment for administration and reporting
INDUSTRY 2015	2013	PREVIX - Engineering in rubbish tip stabilization of a pre-treatment of biodegradable waste through innovative products and particular operating procedures	External monitoring and assessment for administration and reporting
INDUSTRY 2015	2013	VFE - Development of a new technology of recycling of industrial waste polyethylene in any physical form (film, coils, small blocks, manufactured goods) able to ensure high quality of regeneration, an increase in the quantity of usability of the recycled compounds of polyethylene, and elimination of residual varnish	External monitoring and assessment for administration and reporting
INDUSTRY 2015	2013	OSO Demonstration project of the transferring of the injection stretch blow molding technology (ISBM) at low environmental impact applied to the production of mono material in containers for chemical propylene-liquid substances for domestic and professional environments intended for great organized distribution market; first large scale application in Europe.	External monitoring and assessment for administration and reporting
INDUSTRY 2015	2013	ARES - Introduction of clean environmental technologies in the aluminum alloys' press fusion.	External monitoring and assessment for administration and reporting
INDUSTRY 2015	2013	Experimentation of a system for the reduction of thin particles (PMIO) in the urban sphere, through the utilization of an innovative product and appropriate operational methodologies.	External monitoring and assessment for administration and reporting
INDUSTRY 2015	2013	Demonstrative Project for the employment on a vast scale of water based varnish for polyurethane soles.	External monitoring and assessment for administration and reporting



Teaching & Trainings

Our Training courses

- ✓ High specialization course for European Project Management
- ✓ Budgeting and reporting of European funded project
- ✓ Thematic workshop for Erasmus Plus project design and implementation

Training Courses in partnership with other institutions

2015-2016

- ✓ Business School “Il Sole 24 Ore” **Master in European Project Management**
2014/2015/2016 edition both in Rome and in Milano.

2014

- ✓ How to develop successful European projects, Master in “**Innovation Management**” - Business School “Il Sole 24 Ore Milano 7th March 2014
- ✓ **How to develop successful European projects** part session during study days at “EU Funds for Public Administration and building enterprises”, Milano 29-30 January 2014
- ✓ Training Course in **European project management**, National Association of Building Construction Enterprises, Palermo 22-23 May 2014
- ✓ **How to develop successful European projects**, “Direct and indirect EU funds for building sector 2014-2020” National Association of Building Construction Enterprises” – Foggia 19 June 2014
- ✓ **How to develop successful European projects**, “Direct and indirect EU funds for building sector 2014-2020” National Association of Building Construction Enterprises” – Lecce 20 June 2014
- ✓ **How to develop successful European projects** part session during study days at “EU Funds for Public Administration and building enterprises”, Bruxelles 9-10 September 2014
- ✓ **The direct fund’s opportunity**: Annual meeting Confindustria, Assisi, 18 October 2014
- ✓ Training Course in **European project management**, National Association of Building Construction Enterprises, Enna 4-5-6 November 2014
- ✓ **How to develop successful European projects** part session during study days at “EU Funds for Public Administration and building enterprises”, Bruxelles 10-11 November 2014
- ✓ How to develop successful European projects in the Tourism sector: Confindustria Alberghi, Roma 18-20 November 2014
- ✓ **Budgeting&reporting of the EU direct funds**: CERISDI, Palermo 24-25-26 November 2014
- ✓ **How to structure successful European projects**: National Association of Building Construction Enterprises Bergamo, Milano, Roma 2-3-4-5 December 2014

2013

- ✓ **How to structure successful European projects during study days on opportunities offered by “Covenant of Mayors”** – City of Parma, 30 January 2013
- ✓ **How to structure successful European projects in R&S fields**, Avaca Technologies 08/01/2013-10/01/2013 Athens, Greece.
- ✓ **EU Funds for Public Administration and building enterprises** – National Association of Building Construction Enterprises - Rome, 31 January – 1st February 2013
- ✓ **How to develop successful European projects part session during study days EU Funds for Public Administration and building enterprises**, Verona, 13 February 2013
- ✓ **How to structure winning projects during training session “Direct and indirect EU funds for building sector 2014-2020 National Association of Building Construction Enterprises”**, Roma 26-27 February 2013
- ✓ **How to structure successful European projects in R&S fields** Favinom Consultancies 11-13 March 2013 Larnaca, Cyprus.
- ✓ **Successful projects in the Energy Efficiency field**, Confindustria Brussels office, 20-21 March 2013
- ✓ **Training Course in European project management 1-2-3 level**, National Association of Building Construction Enterprises, Salerno, Benevento, Caserta – 25/29 March 2013
- ✓ **Training course “The European project manager for new funding tools in Energy efficiency”**, National Association of Building Construction Enterprises, Rome, 14-15 May 2013
- ✓ **Training Course in European project management, level 1**, University of Salerno, 20 May 2013
- ✓ **Training Course in European project management, level 1**, National Park of Cilento e Vallo di Diano (Salerno), 21 May 2013

2012

- ✓ **Training course “The European project manager for new European tools in energy efficiency: how to design winning projects”**, Brussels, 25/29 June 2012
- ✓ **Principal difficulties in EU project design and management**, National Association of Building Construction Enterprises, Rome 12 July 2012
- ✓ **Principal difficulties in EU project design and management**, National Association of Building Construction Enterprises, Alghero (North Sardinia) 19 July 2012
- ✓ **European funds for public administration and building construction enterprises**, Messina (Sicily), 18 September 2012
- ✓ **European funds for Public Administration** in Friuli Venezia Giulia Region in the field of Energy efficiency, Trieste, 9 October 2012
- ✓ **Training course The EU project Manager for new European tools in energy efficiency: how to design winning projects**, Brussels, 26/30 November 2012

2011

- ✓ **High-level training course The EU project Manager**, 240hours, Naples/Brussels, March 2011

2010

- ✓ **Training course The EU project Manager** – Brussels, 21/25 June 2010
- ✓ **Training course The EU project Manager** – Brussels, 15-19 November 2010